

Workshop on

Challenges and Opportunities for Low Carbon Mobility

Mannheim, September 13/14, 2018

Conference venue: ZEW, L 7, 1, 68161 Mannheim, Room Brussels

PROGRAMME	Thursday.	September	13.	2018
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08:15	Arrival and Registration
08:45	Welcome Address
	Martin Kesternich, ZEW
9:00	Keynote Lecture: "Trading Trips: Using Tradable Permits to Manage Urban Mobility"
	Erik Verhoef, VU Amsterdam (The Netherlands)
10:00	Coffee Break
10:30	"Monetary incentives and sustainable mobility: Evidence from field experiments"
	Stefanie Peer, Vienna University of Economics and Business (Austria)
11:15	"The demand for voluntary carbon offsets in mobility markets: Evidence from field
	experiments"
	Martin Kesternich, ZEW
12:00	Lunch Break
13:00	Keynote Lecture: "Do New Vehicle Pollution Standards Work?"
	Mark Jacobsen, UC San Diego (USA)
14:00	"Consumer Valuation of Fuel Costs and Tax Policy: Evidence from the European car
	market"
	Laura Grigolon, University of Mannheim
14:45	Coffee Break
15:00	"A discrete-continuous model of car portfolio choice"
	Anders Munk-Nielsen, University of Copenhagen (Denmark)
15:45	Coffee Break
16:15	Keynote Lecture: "Avoiding Traffic Congestion Externalities? The Value of Urgency"
	Antonio Bento, USC-Price (USA)
17:15	"Electric vehicles and residential energy consumption: An indirect rebound effect"
	Efthymia Kyriakopoulou, Swedish University of Agricultural Sciences, Uppsala (Sweden)
18:00	End of Day 1

Please note: 15 minutes of discussion are reserved for each presentation or keynote lecture.







PROGRAMME	Friday, September 14, 2018		
08:15	Arrival and Coffee		
08:45	Welcome Address Professor Achim Wambach, PhD, ZEW		
09:00	"Can 'smart' technologies provide a path for an environmental sustainable urban Future? Theoretical Foundations, Empirical Knowledge, and some guesses!" Professor Antonio Bento, PhD, USC-Price (USA)		
09:15	"Big and Continuous Data for Improving Mobility and Energy Transitions" Professor Sonia Yeh, PhD, Chalmers University of Technology (Sweden)		
09:45	"Rethinking Urban Sprawl: Moving Towards Sustainable Cities" Professor Walid Oueslati, PhD, OECD (France)		
10:15	Coffee Break		
10:30	Thematic session 1: Revolutions in transport – ride-sharing, car-sharing, electric and autonomous vehicles		
	Short keynotes (maximum 10 minutes) by: Dr. Martina Kohlhuber, acatech — National Academy of Science and Engineering Tilman Bracher, German Institute of Urban Affairs (DIFU) Chris Kühnemund, BlablaCar Oliver Leicht, Blue Village FRANKLIN mobil GmbH		
	Panel discussion (Moderator: <i>Dr. Wolfgang Habla, ZEW and University of Mannheim</i>) with Dr. Martina Kohlhuber; Professor Sonia Yeh, PhD; Tilman Bracher; Chris Kühnemund; Oliver Leicht		
12:00	Lunch Break		
13:00	Presentation of BMBF project "Carbon Neutral Courier Services" (CO2URIER)		
	Presentations by: Maksymilian Kochański, Research and Innovation Centre Pro-Akademia, Lodz (Poland) Tomasz Gać, QURIERS, Lodz (Poland) Stefan Baumeister, myclimate Germany Dr. Martin Kesternich, ZEW		
	Questions and Discussion		
14:15	Coffee Break		
14:30	Thematic session 2: Policies for urban mobility, congestion and air quality management		
	Short keynotes (maximum 10 minutes) by: Dr. Carl-Friedrich Eckhardt, BMW Christian Harter, Forschungsgesellschaft Kraftfahrwesen mbH Aachen (fka) Professor Mark Jacobsen, PhD, UC San Diego (USA) Christian Specht, First Deputy Mayor of the City of Mannheim Panel discussion (Moderator: Dr. Martin Kesternich, ZEW) with Dr. Carl-Friedrich Eckhardt; Christian Harter; Professor Mark Jacobsen, PhD;		
16:00	Professor Walid Oueslati, PhD; Christian Specht Final remarks and goodbye (afterwards farewell snack at ZEW)		
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