

Workshop

# New Developments in Eco-Innovation Research

Mannheim, 24/25 November 2016

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**P R O G R A M M E      T h u r s d a y , 2 4 N o v e m b e r 2 0 1 6**

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1:30pm – 2:00pm Anteroom Europe	Registration
2:00pm – 2:15pm Room Luxemburg	Jens Horbach (University of Applied Sciences Augsburg), Christiane Reif (ZEW): Introduction to the workshop
2:15pm – 2:45pm Room Luxemburg	René Kemp (University of Maastricht): "A bibliometrics-based overview of the research field of eco-innovation"
2:45pm – 3:15pm Room Luxemburg	Andreas Ziegler (University of Kassel): "Determinants of environmental product and process innovations: New evidence on the basis of European panel data"
3:15pm – 3:45pm Anteroom Europe	Coffee break
3:45pm – 4:15pm Room Luxemburg	Claudia Ghisetti (DG Joint Research Centre): "Demand-pull and Environmental Innovations: depicting the effects of innovative public procurement"
4:15pm – 4:45pm Room Luxemburg	Joachim Schleich (Grenoble Ecole de Management): "Effects of policies on patenting in wind power technologies"
4:45pm – 5:15pm Room Luxemburg	Karoline Rogge (University of Sussex): "From policy to policy mixes in eco-innovation surveys: the case of renewable energy innovation in Germany"
5:15pm – 5:45pm Room Luxemburg	Manuel Frondel (RWI Leibniz Institute for Economic Research): "Risk Perception of Climate Change: Evidence for Germany"
7:00pm Henninger's Gutsschänke	Conference dinner

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	In memory of Klaus Rennings: Achim Wambach, ZEW
9:00am – 10:00 am Room Straßburg	Jens Horbach, University of Applied Sciences Augsburg Sebastian Voigt, ZEW Friedhelm Pfeiffer, ZEW Jens Hemmelskamp, European Commission
10:00am – 10:30am Anteroom Europe	Coffee break
10:30am – 11:00am Room Luxemburg	Thomas Cleff (University of Applied Sciences Pforzheim): "From Eco Innovation to Lead Markets for Energy Efficient Appliances"
11:00am – 11:30pm Room Luxemburg	Rainer Walz (ISI Karlsruhe): "Towards empirical modelling of innovation system dynamics: a combined TIS/MLP approach"
11:30pm – 12:00pm Room Luxemburg	Christian Rammer (ZEW), Jens Horbach (University of Applied Sciences Augsburg): "Drivers and Impacts of Environmental Innovations before and after the Economic Crisis"
12:00pm – 12:30am Anteroom Europe	Lunch snack
12:30pm – 1:00pm Room Luxemburg	Klaus Jacob (Free University of Berlin): "Shaping system innovation: Transformative Environmental Policies"
1:00pm – 1:30pm Room Luxemburg	Marcus Wagner (Augsburg University): "The Power of the Self: A Conjoint Analysis of Attitudes, Norms, and Sustainable Entrepreneurship"
1:30pm – 1:45pm Room Luxemburg	Closing Remarks Jens Horbach (University of Applied Sciences Augsburg)
1:45pm Anteroom Europe	Coffee break