



Zentrum für Europäische
Wirtschaftsforschung GmbH

Centre for European
Economic Research

Collegio Carlo Alberto

UNIVERSITÀ DEGLI STUDI DI TORINO

**SEEK - Digital Economy Workshop
at Collegio Carlo Alberto
June 18 - 19, 2015**

The Collegio Carlo Alberto jointly sponsors this conference with ZEW at Mannheim, Germany.

Organizers: Marit Hinnosaar (Collegio Carlo Alberto), Toomas Hinnosaar (Collegio Carlo Alberto), Michael Kummer (ZEW), Olga Slivko (ZEW), Michael Zhang (HKUST).

Program

Thursday, June 18, 2015

8:10: Bus pickup at the hotel

9:00 - 9:05: Welcome Remarks

9:05 - 10:35: Session 1

Joel Waldfogel (Carlson School of Management, University of Minnesota):

Quality Predictability and the Welfare - Benefits from New Products: Evidence from the Digitization of Recorded Music (joint with Luis Aguiar)

Michael Zhang (HKUST):

Escaping the Herd: Evidence on the Need to Be Different in Social Networks (joint with Monic Sun and Feng Zhu)

10:35 - 11:00: Coffee Break

11:00 - 12:30: Session 2

Shane Greenstein (Kellogg School of Management, Northwestern University):

Do Experts or Collective Intelligence Write with More Bias? Evidence from Encyclopædia Britannica and Wikipedia (joint with Feng Zhu)

Marit Hinno Saar (Collegio Carlo Alberto):

Gender Inequality in New Media: Evidence from Wikipedia

12:30 - 13:30: Lunch

13:30 - 15:00: Session 3

Olga Slivko (ZEW):

Unemployment and Volunteering. Does Unemployment Affect Content Generation on Wikipedia? (joint with Michael Kummer and Michael Zhang)

Michael Kummer (ZEW and University of Mannheim):

Money and Privacy - Android Market Evidence (joint with Patrick Schulte)

15:00 - 15:30: Coffee Break

15:30 - 17:00: Session 4

Tommaso Valletti (Imperial College London):

Loss aversion on the phone (joint with Christos Genakos and Costas Roumanias)

Frank Verboven (University of Leuven):

The impact of online sales on consumers and firms – evidence from household appliances

17:30: Departure of the bus to the hotel

19:30: Conference dinner at Restaurant L'Agrifoglio in Turin

Friday, June 19, 2015

8:10: Bus pickup at the hotel

9:00 - 10:30: Session 5

Oliver Falck (University of Munich):

Virtually No Effect? Different Uses of Classroom Computers and their Effect on Student Achievement (with Constantin Mang and Ludger Wößmann)

Irene Bertschek (University of Mannheim and ZEW):

Social Media as a Source of Creativity: Is it Hype or is it a Serious Strategy?

10:30 - 11:00: Coffee Break

11:00 - 12:30: Session 6

Paul Belleflamme (Université catholique de Louvain):

Competition between asymmetric two-sided platforms

Sergei Izmalkov (New Economic School):

Online advertising world as a network: identifying markets and competition

12:30 - 13:30: Lunch

13:30 - 14:15: Session 7

Markus Mobius (Microsoft Research and University of Michigan):

Social Media and News Consumption (joint with Susan Athey and Jenő Pal)

14:15 - 14:45: Coffee Break

15:00: Departure of the bus to the hotel

19:30: Informal dinner at Restaurant Pizzeria Augusto in Turin