

# Behavioral Environmental Economics

# ZEW

Zentrum für Europäische  
Wirtschaftsforschung GmbH  
Centre for European  
Economic Research

Thursday March 5 & Friday March 6, 2015

ZEW L 7, 1 Mannheim, Germany

Room Luxembourg



TECHNISCHE UNIVERSITÄT  
BERGAKADEMIE FREIBERG

Die Ressourcenuniversität. Seit 1765.

March 5, 2015	
10:30	<i>Opening of registration</i>
11:00 – 11:15	<b>Welcome</b> <b>Christiane Reif and Martin Kesternich, ZEW, Mannheim</b>
11:15 – 11:45	<b>Introduction: Insights into behavioral environmental economics</b> <b>Dirk Rübhelke, TU Bergakademie, Freiberg</b>
11:45 – 12:30	<b>Behavioral determinants of proclaimed support for environmental policies</b> <b>Heinrich Ursprung, University of Konstanz</b> <b>Björn Kauder, CESifo Institute Munich</b>
12:30 – 13:45	<i>Lunch break</i>
13:45 – 14:30	<b>The long-term impact of matching and rebate subsidies when public goods are impure: Field experimental evidence from the carbon offsetting market</b> <b>Daniel Römer, ZEW</b>
14:30 – 15:15	<b>Catastrophe aversion</b> <b>Nicolas Treich, Toulouse School of Economics</b>
15:15 – 15:45	<i>Coffee break</i>
15:45 – 16:30	<b>Adversity is a school of wisdom: Experimental evidence on cooperative protection against stochastic disasters</b> <b>Andreas Lange, University of Hamburg</b>
18:00	<i>Departure to Heidelberg with local train (leaves from main station at 18:07)</i>
19:00	<i>Dinner</i> <b>Kulturbrauerei Heidelberg</b> Leyergasse 6 69117 Heidelberg +49-6221-502980 Local train (S2) will leave from Mannheim main station at 18:07, plattform 10 We will leave from ZEW at 17:45 We will leave from ICE Hotel at 17:55

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March 6, 2015	
9:00 – 9:45	<b>Referendum under oath</b> <b>Jason Shogren, University of Wyoming</b>
9:45 – 10:30	<b>Price versus non-price instruments to encourage energy conservation: evidence from a randomized control trial in Ecuador</b> <b>Michael Price, Georgia State University</b>
10:30 – 11:00	<i>Coffee break</i>
11:00 – 11:45	<b>It's a question of time: The link between response speed and mitigation decisions in an internet experiment</b> <b>Timo Goeschl, University of Heidelberg</b>
11:45 – 12:30	<b>The influence of collective action on the demand for voluntary climate action in hypothetical and real situations</b> <b>Bodo Sturm, HTWK Leipzig University of Applied Sciences</b>
12:30 – 13:45	<i>Lunch break</i>
13:45 – 14:30	<b>The persistence of moral suasion and economic incentives: Field experimental evidence from energy demand</b> <b>Koichiro Ito, Boston University</b>
16:00	<i>Social event</i> <b>Castle Mannheim</b> We will leave from ZEW at 15:45 The guided tour will take about an hour.