

# 19<sup>th</sup> ZEW Summer Workshop for Young Economists: Designing Institutions – Regulation and Markets

Mannheim, July 24-27, 2017

Workshop venue: ZEW, L 7 1, 68161 Mannheim

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## PROGRAMME Monday, July 24, 2017

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08:15	Arrival and Registration
08:45	Welcome <b>Vitali Gretschko (ZEW, Head of Research Group Market Design)</b> and <b>Kai Hüschelrath (ZEW, Head of Research Group Competition and Regulation)</b>
09:00	PARTICIPANT'S PRESENTATIONS <b>Petyo Bonev (Ecole des Mines Paris)</b> , <b>Matthieu Glachant (Ecole des Mines Paris)</b> and <b>Magnus Söderberg (University of Gothenburg): <i>A mechanism for institutionalised threat of regulation: theory and evidence</i></b> <b>Bernd Kasberger (University of Vienna): <i>Welfare in the Auction After-Market</i></b>
10:30	Coffee Break
11:00	PARTICIPANT'S PRESENTATIONS <b>Jonas von Wangenheim (HU Berlin): <i>English versus Vickrey Auctions with Loss Averse Bidders</i></b> <b>Vincent Meisner (TU Berlin): <i>Competing for Strategic Buyers</i></b>
12:30	Lunch Break
13:30	LECTURE <b>Alexander Westkamp (University of Cologne): Matching Theory</b>
15:45	Coffee Break
16:15	PARTICIPANT'S PRESENTATIONS <b>Cornelia Strüwing (University of Trier): <i>Smoking Bans, Subjective Well-being, and Economic Concerns</i></b> <b>Sara Yi Zheng (University of Helsinki): <i>Alliance Advantage and Free Riding Incentives in Uneven Wars of Attrition</i></b>
18:30	Dinner at Rheinterrassen

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09:00	PARTICIPANT'S PRESENTATIONS
	<b>Ambre Nicolle (University of Montpellier):</b> <i>Are Consumers Myopic? Evidence from handset and mobile services choices</i>
	<b>Jiekai Zhang (Crest-Ensaie Paris):</b> <i>Regulating Advertising Quantity: How the Policy Affects Consumers and Advertisers?</i>
10:30	Coffee Break
11:00	PARTICIPANT'S PRESENTATIONS
	<b>Nicolas Eschenbaum (University of St. Gallen):</b> <i>Market Size and Entry in the Swiss Grocery Retailing</i>
	<b>Michael Wohlfahrt (University of Passau), Jan Krämer (University of Passau) and Daniel Schnurr (University of Passau):</b> <i>Winners, Losers, and Facebook: The Role of Social Logins in the Online Advertising Ecosystem</i>
12:30	Lunch Break
13:30	LECTURE
	<b>Dorothea Kübler (WZB Berlin Social Science Center):</b> <i>Matching Experiments</i>
15:45	Trip to Heidelberg and External Dinner (optional, financed by participants)
16:38	Train (S1) to Heidelberg from Mannheim Hbf, Platform 9 Arrival at Heidelberg-Altstadt (old town) at 17:00 Visit of Heidelberg Castle, baroque style old town and Philosophers' Walk
19:30	Dinner at restaurant Palmbräu

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09:45	PARTICIPANT'S PRESENTATIONS
	<b>Milena Wittwer (EUI Florence):</b> <i>Centralizing Disconnected Markets? An Irrelevance Result</i>
10:30	Coffee Break
11:00	PARTICIPANT'S PRESENTATIONS
	<b>Maximilian Späth (University of Göttingen)</b> and <b>Claudia Keser (University of Göttingen &amp; CIRANO):</b> <i>The value of grousing: An experiment on trust and trustworthiness in positive vs. negative reputation systems</i>
	<b>Sandor Sovago (VU Amsterdam)</b> and <b>Ran I. Shorrer (Pennsylvania State University):</b> <i>Obvious Mistakes in a Strategically Simple College-Admissions Environment</i>
12:30	Lunch Break
13:30	LECTURE
	<b>Christine Zulehner (Goethe University Frankfurt):</b> Empirical Auctions
15:45	Coffee Break
16:15	<b>Heinz-König-Award Ceremony (sponsored by MLP AG)</b> <b>Manfred Bauer (MLP AG), Vitali Gretschko (ZEW) and Kai Hüschelrath (ZEW)</b> Afterwards get-together & group picture
18:00	Dinner at ZEW

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**P R O G R A M M E**      **T h u r s d a y , J u l y 2 7 , 2 0 1 7**

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09:45	PARTICIPANT'S PRESENTATIONS
	<b>Ulrich Laitenberger (Telecom ParisTech):</b> <i>Drug Procurement Auctions and Supply Uncertainty</i>
10:30	Coffee Break
11:00	PARTICIPANT'S PRESENTATIONS
	<b>Reinhold Kesler (ZEW Mannheim),</b> Matthias Hunold (HHU Düsseldorf) and Ulrich Laitenberger (Telecom ParisTech): <i>Hotel rankings of online travel agents and pricing across distribution channels</i>
	<b>Niklas Dürr (ZEW Mannheim),</b> Wolfgang Briglauer (ZEW Mannheim), Oliver Falck (University of Munich) and Kai Hüschelrath (ZEW Mannheim): <i>Does state-aid for broadband deployment in rural areas close the digital and economic divide?</i>
12:30	Lunch Break
13:30	LECTURE
	<b>Frank Wolak (Stanford University):</b> The Industrial Organization Issues in Energy and Environmental Markets
15:45	Farewell