







Workshop on

Challenges and Opportunities for Low Carbon Mobility

Mannheim, September 13/14, 2018

Conference venue: ZEW, L 7, 1, 68161 Mannheim, Room Brussels

PROGRAMME	Thursday,	September	13,	2018

08:15	Arrival and Registration
08:45	Welcome Address
	Martin Kesternich, ZEW
9:00	Keynote Lecture: "Trading Trips: Using Tradable Permits to Manage Urban Mobility"
	Erik Verhoef, VU Amsterdam (The Netherlands)
10:00	Coffee Break
10:30	Presentation 1: "Monetary incentives and sustainable mobility: Evidence from field experiments"
	Stefanie Peer, Vienna University of Economics and Business (Austria)
11:15	Presentation 2: "The demand for voluntary carbon offsets in mobility markets:
	Evidence from field experiments"
	Martin Kesternich, ZEW
12:00	Lunch Break
13:00	Keynote Lecture: "Do New Vehicle Pollution Standards Work?"
	Mark Jacobsen, UC San Diego (USA)
14:00	Presentation 3: "Consumer Valuation of Fuel Costs and Tax Policy: Evidence from
	the European car market"
	Laura Grigolon, University of Mannheim
14:45	Coffee Break
	Coffee Break Presentation 4: "A discrete-continuous model of car portfolio choice"
14:45	
	Presentation 4: "A discrete-continuous model of car portfolio choice"
15:00	Presentation 4: "A discrete-continuous model of car portfolio choice" Anders Munk-Nielsen, University of Copenhagen (Denmark)
15:00	Presentation 4: "A discrete-continuous model of car portfolio choice" Anders Munk-Nielsen, University of Copenhagen (Denmark) Coffee Break
15:00	Presentation 4: "A discrete-continuous model of car portfolio choice" Anders Munk-Nielsen, University of Copenhagen (Denmark) Coffee Break Keynote Lecture: "Avoiding Traffic Congestion Externalities? The Value of Urgency"
15:00	Presentation 4: "A discrete-continuous model of car portfolio choice" Anders Munk-Nielsen, University of Copenhagen (Denmark) Coffee Break Keynote Lecture: "Avoiding Traffic Congestion Externalities? The Value of Urgency" Antonio Bento, USC-Price (USA)
15:00 15:45 16:15	Presentation 4: "A discrete-continuous model of car portfolio choice" Anders Munk-Nielsen, University of Copenhagen (Denmark) Coffee Break Keynote Lecture: "Avoiding Traffic Congestion Externalities? The Value of Urgency" Antonio Bento, USC-Price (USA) Presentation 5: "Electric vehicles and residential energy consumption: An indirect
15:00 15:45 16:15	Presentation 4: "A discrete-continuous model of car portfolio choice" Anders Munk-Nielsen, University of Copenhagen (Denmark) Coffee Break Keynote Lecture: "Avoiding Traffic Congestion Externalities? The Value of Urgency" Antonio Bento, USC-Price (USA) Presentation 5: "Electric vehicles and residential energy consumption: An indirect rebound effect"









PROGRAMME Friday, September 14, 2018

Welcome Address Professor Achim Wambach, PhD, ZEW tba
tha
tba
Professor Antonio Bento, PhD, USC-Price (USA)
"Big and Continuous Data for Improving Mobility and Energy Transitions"
Professor Sonia Yeh, PhD, Chalmers (Sweden):
"Rethinking Urban Sprawl: Moving Towards Sustainable Cities"
Professor Walid Oueslati, PhD, OECD (France)
Coffee Break
Thematic session 1: Revolutions in transport – ride-sharing, car-sharing, electric
and autonomous vehicles
Short keynotes by:
Dr. Martina Kohlhuber, acatech
Professor Sonia Yeh, PhD, Chalmers (Sweden)
Tilman Bracher, German Institute of Urban Affairs
Chris Kühnemund, Blablacar
Oliver Leicht, Blue Village FRANKLIN mobil GmbH
Panel discussion
Moderator: Dr. Wolfgang Habla, ZEW and University of Mannheim
Lunch Break
Presentation of BMBF project "Carbon Neutral Courier Services" (CO2URIER)
Presentations by:
Katarzyna Korczak, Research and Innovation Centre Pro-Akademia, Lodz (Poland)
Tomasz Gać, QURIERS, Lodz (Poland)
Stefan Baumeister, myclimate Germany
Dr. Martin Kesternich, ZEW
Questions and Discussion
Coffee Break
Thematic session 2: Policies for urban mobility, congestion and air quality management
Short keynotes by:
Dr. Carl-Friedrich Eckhardt, BMW
Christian Harter, fka Forschungsgesellschaft Kraftfahrwesen mbH
Professor Mark Jacobsen, PhD, UC San Diego (USA)
Walid Oueslati, PhD, OECD (France)
Walid Oueslati, PhD, OECD (France) Christian Specht, First Deputy Mayor of the City of Mannheim