

**9<sup>th</sup> ZEW Summer Workshop for Young Economists on  
The Economics of Information and Communication Technologies:  
A European and International Perspective  
sponsored by Fritz Thyssen foundation**

**Preliminary Program as of April 10, 2007**

The asterisk "\*" indicates the presenting author.

**Tuesday, 12.06.2007**

8:30	Registration
8:45	Welcome:
9:00-10:30	Lecture I
	Lex Borghans (University of Maastricht, THE NETHERLANDS)
10:30-11:00	Coffee Break
11:00-12:30	Lecture I
	Lex Borghans (University of Maastricht, THE NETHERLANDS)
12:30-13:30	Lunch Break
13:30-16:00	Session I
	Chair:
	Francesco VENTURINI (University of Ancona, ITALY)
	<b><i>The Long-Run Impact of ICT</i></b>
	Discussant:
	Evangelia VOURVACHAKI (London School of Economics, UK)
	<b><i>Information and Communication Technologies in a Multi-Sector Endogenous Growth Model</i></b>
	Discussant:
	tba
	Discussant:
16:00 -16:30	Coffee Break
16:30-18:15	Session II
	Chair:

Marc LUPPINO (University of California at Los Angeles, USA)

***The Returns to General Social Ability and Industry-Specific Social Capital***

Discussant:

Ludivine MARTIN (University of Rennes 1, FRANCE)

***The Impact of technological changes on incentives and motivations to work hard***

Discussant:

**Wednesday, 13.06.2007**

9:00-10:30	Lecture II Michael BAYE (Indiana University, USA)
10:30-11:00	Coffee Break
11:00-12:30	Lecture II Michael BAYE (Indiana University, USA)
12:30-13:30	Lunch Break
13:30-16:00	Session III Chair: Kristin JOEL (University of Jena, GERMANY) <b><i>Knowledge Management and Innovative Performance. Empirical Evidence of Two Regions in East and West Germany</i></b> Discussant: Rossitza ROUSSEVA (University of Maastricht, THE NETHERLANDS) <b><i>Identifying Technological Capabilities with Different Degree of Coherence: The Challenge before Latecomer Companies to Enter the International Markets</i></b> Discussant: tba Discussant:
16:00-16:30	Coffee Break
16:30-18:15	Session IV Chair:
	Oliver HINZ* (Goethe University, GERMANY) and Martin Spann (University of Passau, GERMANY) <b><i>The Impact of Information Diffusion on Bidding Behavior and Seller Profit in name-Your-Own-Price Markets</i></b> Discussant: Gokce KURUCU (Boston College, USA) <b><i>Conventional Markets versus Online Markets: Brand Effects and Entry Decision</i></b> Discussant:

19:15	Departure Delta Park Hotel
19:30	Departure ZEW
20:00	Conference Dinner in Mannheim

**Thursday, 14.06.2007**

9:00-10:30	Lecture III Martin PEITZ (International University in Germany, GERMANY)
10:30-11:00	Coffee Break
11:00-12:30	Lecture III Martin PEITZ (International University in Germany, GERMANY)
12:30-13:30	Lunch Break
13:30-16:00	Session V Chair: Victor PAVON-VILLYMAYOR (Oxford University, UK) <b><i>Technological Convergence and Regulation</i></b> Discussant: Rufus POLLOCK (Cambridge University, UK) <b><i>The Control of Porting in Two-Sided Markets</i></b> Discussant: Joao Miguel VAREDA (Universidade Nova de Lisboa, Portugal) <b><i>Unbundling and Incumbent Investment in Quality Upgrades and Cost Reduction</i></b> Discussant:
16:00-16:30	Coffee Break
16:30-18:15	Session VI Chair: Philipp BENDER* and Klaus SCHMIDT (Ludwig-Maximilian-University Munich, GERMANY) <b><i>Cooperative versus Competitive Standard Setting</i></b> Discussant: Angel LOPEZ (University of Toulouse 1, FRANCE) <b><i>Dynamic Competition in Telecom Networks under the Receiver pays Principle</i></b> Discussant:
18:30	Heinz-König-Young-Scholar-Award