

Annual Conference of the Mannheim Centre for Competition and Innovation (MaCCI)

14 – 15 March 2024, Mannheim · Conference venue: ZEW · Time zone: CET (Germany)

PROGRAMME

WEDNESDAY, 13 MARCH 2024

19:00 **LIGHT DINNER**
 ZEW Mannheim

PROGRAMME

THURSDAY, 14 MARCH 2024

9:00 – 9:15 **INTRODUCTORY REMARKS**

9:15 – 10:45 **PARALLEL SESSION I**

(A) LAW AND ECONOMICS – SESSION 1
(B) MARKET FRICTIONS
(C) DIGITAL ECONOMICS - EMPIRICS
(D) MERGERS AND BARGAINING – SESSION 1

10:45 – 11:00 **BREAK**

11:00 – 12:30 **PARALLEL SESSION II**

(A) TELECOM
(B) PLATFORM REGULATION
(C) REGULATION
(D) ECONOMICS OF CARTELS

12:30 – 13:45 **LUNCH BREAK**

13:45 – 15:15 **PARALLEL SESSION III**

(A) LAW AND ECONOMICS – SESSION 2
(B) STRATEGIC INTERACTIONS AND GAMES
(C) MARKET STRUCTURE
(D) ECONOMICS OF PATENTS

15:15 – 15:30 BREAK

15:30 – 17:00 **PARALLEL SESSION IV**

(A) INVITED SESSION - DG COMP
(B) ALGORITHMS AND PLATFORMS
(C) PRODUCT DESIGN - EMPIRICS
(D) ECONOMICS OF ENERGY AND TRANSPORTATION

17:00 – 17:30 BREAK

17:30 – 18:45 **KEYNOTE LECTURE : TBD**
Pinar AKMAN
Chair: Jens-Uwe FRANCK

19:30 **CONFERENCE DINNER**
Hilton Garden Inn

PROGRAMME

FRIDAY, 15 MARCH 2024

09:00 – 10:30 **PARALLEL SESSION V**

(A) INVITED SESSION – BUNDESKARTELLAMT
(B) PLATFORM DESIGN
(C) INVITED SESSION – ECONOMICS OF PATENTS
(D) ECONOMICS OF INNOVATION

10:30 – 10:45 BREAK

10:45 – 12:00 **KEYNOTE LECTURE : TBD**
Leslie MARX
Chair: Volker NOCKE

12:00 – 13:30 LUNCH BREAK

13:30 – 15:00 **PARALLEL SESSION VI**

(A) INVITED SESSION – THE ECONOMICS OF ACQUIHIRING
(B) VERTICAL RELATIONS
(C) MERGERS AND BARGAINING – SESSION 2
(D) FIRM OWNERSHIP
(E) PRODUCT DESIGN - THEORY

15:00 CLOSING REMARKS

PARALLEL SESSION I

9:15 – 10:45

SESSION I A

LAW AND ECONOMICS – SESSION 1

Chair: Stefanie Egjdy

(University of Mannheim & MaCCI)

MERGERS AS ABUSES OF DOMINANT
POSITION: THE MODERN APPLICATION OF
THE CONTINENTAL CAN DOCTRINE

Rodrigo GONCALVES

(College of Europe)

Discussant:

CLOUD PORTABILITY AND
INTEROPERABILITY UNDER THE EU DATA
ACT: DYNAMISM VERSUS EQUIVALENCE

Ben EVANS

(University of East Anglia)

Discussant:

FROM THE AS EFFICIENT COMPETITOR TO
THE POTENTIALLY AS EFFICIENT
COMPETITOR

Georgia THEODORAKOPOULOU

(College of Europe)

Discussant:

SESSION I B

MARKET FRICTIONS

Chair: Atabek Atayev

(ZEW & MACCI)

PIGOU MEETS WOLINSKY: SEARCH, PRICE
DISCRIMINATION, AND CONSUMER
SOPHISTICATION

Carl-Christian GROH

(University of Bonn)

Discussant:

SEARCH WITH FLEXIBLE INFORMATION

Pavel ILINOV

(Ecole Polytechnique Fédérale de Lausanne)

Discussant:

PERSUASION OF LOSS-AVERSE RECEIVERS
THROUGH EARLY OFFERS

Heiko KARLE

(Frankfurt School of Finance and Management,)

Discussant:

SESSION I C

DIGITAL ECONOMICS - EMPIRICS

Chair: Eliza Stenzhorn

(ZEW & MACCI)

CONTENT PROVIDERS AND THE DEPLOYMENT
OF INTERNET INFRASTRUCTURE

El Hadi CAOUI

(University of Toronto)

Discussant:

DATA PRIVACY AND DIGITAL REVENUE: IMPACT
OF APPLICATION TRACKING TRANSPARENCY
(ATT) ON MOBILE GAMING REVENUE

Christos GENAKOS

(University of Cambridge)

Discussant:

DIGITIZATION AND THE LONGTAIL IN
ACADEMIC RESEARCH

Michael WARD

(University of Texas at Arlington & ZEW)

Discussant:

SESSION I D

MERGERS AND BARGAINING – SESSION 1

Chair: Nicolas Schutz

(University of Mannheim & MACCI)

UNVEILING BARGAINING IMPACTS OF
MERGERS AND DIVESTITURES

Yann Allan DELAPREZ

(EUI)

Discussant:

HORIZONTAL MERGER ANALYSIS WITH
ENDOGENOUS PRODUCT RANGE CHOICE

Lijun PAN

(Nanjing University)

Discussant:

COMPETITION WITH CAPACITY
CONSTRAINTS AND NON-LINEAR PRICING,
WITH AN APPLICATION TO MERGERS

Markus REISINGER

(Frankfurt School of Finance & Management)

Discussant:

PARALLEL SESSION II

11:00 – 12:30

SESSION II A

TELECOMS

Chair: Irene Bertschek
(ZEW & MACCI)

WHAT IS THE VALUE OF ATTENTION?
SUPPLY AND DEMAND ESTIMATION OF
ATTENTION IN A MOBILE PHONE SETTING
Johan ORRENIUS
(Stockholm School of Economics)
Discussant:

TRANSITION FROM ACCESS REGULATION
TO NETWORK COMPETITION IN FIXED
TELECOM MARKETS
Jan SVITAK
(Tilburg University)
Discussant: Mikhail DRUGOV

QUALITY UPGRADE AND THE DIFFUSION OF
INNOVATION: EFFECTS ON MOBILE
INTERNET USAGE
Eleftheria TRIVIZA
(Erasmus School of Economics)
Discussant:

SESSION II B

PLATFORM REGULATION

Chair: Martin Peitz
(University of Mannheim & MACCI)

PLATFORM-ENABLED INFORMATION
DISCLOSURE
Jacopo GAMBATO
(University of Mannheim, ZEW, MaCCI)
Discussant:

ADDICTION TO A NETWORK
David GILO
(Tel Aviv University)
Discussant:

REGULATING A SOCIAL MEDIA PLATFORM IN THE
DATA ECONOMY
Goonj MOHAN
(University of Barcelona)
Discussant:

SESSION II C

REGULATION

Chair: Laura Grigolon
(University of Mannheim & MACCI)

USING TAX ENFORCEMENT REGIME CHANGES
TO IDENTIFY COMPLIANCE: THEORY AND
EMPIRICS
Laura GRIGOLON
(University of Mannheim & MaCCI)
Discussant:

MEASURING COMPETITION THROUGH
DIFFERENT PROXIES: SOME OECD EVIDENCE
Andrea GREPPI
(OECD)
Discussant:

INDUSTRIAL POLICY AND COMPETITION:
EQUITY INJECTIONS IN THE EUROPEAN AIRLINE
INDUSTRY
Christina STADLER
(DIW Berlin, KU Leuven)
Discussant:

SESSION II D

ECONOMICS OF CARTELS

Chair: Leonardo Giuffrida
(ZEW & MACCI)

SHOULD CARTEL SANCTIONS BE REDUCED
IN CASE THE OFFENDER RUNS A
CORPORATE COMPLIANCE PROGRAM?
Alexander MORELL
(Goethe-Universität Frankfurt)
Discussant:

THE DIFFERENCE BETWEEN PRICE FIXING
AND FIXING COMPETITION: THE ISRAELI
"BREAD CARTEL"
Yossi SPIEGEL
(Tel Aviv University)
Discussant:

THE EFFECT OF HOW CARTELS ARE FINED
ON PRICES AND CARTEL INCIDENCE
Sindri ENGBERTSSON
(University of Amsterdam)
Discussant:

SESSION III A

LAW AND ECONOMICS – SESSION 2

Chair: Friedemann Kainer

(University of Mannheim & MACCI)

BLURRING BOUNDARIES. INDUSTRIAL
STRATEGY AND COMPETITION POLICY

Joris GRUYTERS

(KU Leuven)

Discussant:

REGULATING VERTICAL SUSTAINABILITY
AGREEMENTS

Liesbet VAN ACKER

(KU Leuven)

Discussant:

THE IMPACT OF SEARCH ENGINE DATA
SHARING ON COMPETITION AND CONSUMER
WELFARE

Bertin MARTEN

(Tilburg University)

Discussant:

SESSION III B

STRATEGIC INTERACTIONS AND GAMES

Chair: Andrei Matveenko

(University of Mannheim & MACCI)

ISD AS A BASIS FOR SET IDENTIFICATION IN
STRATEGICALLY MONOTONIC
SUPERMODULAR GAMES

Francisco GARRIDO

(ITAM)

Discussant:

BILATERAL TRADE WITH COSTLY
INFORMATION ACQUISITION

Daniil LARIONOV

(ZEW Mannheim)

Discussant:

MULTIPRODUCT-FIRM PRICING GAMES AND
TRANSFORMED POTENTIALS

Nicolas SCHUTZ

(University of Mannheim & MaCCI)

Discussant:

SESSION III C

MARKUPS AND MARKET POWER

Chair: Helena Perrone

(University of Mannheim & MACCI)

MARKUPS AND MARKDOWNS IN THE FRENCH
DAIRY MARKET

Remi AVIGNON

(INRAE-SMART)

Discussant:

THE PROXY ADVICE INDUSTRY AND
COMMON OWNERS' COORDINATION

Tove FORSBACKA

(Stockholm School of Economics)

Discussant:

MARKET POWER IN INPUT MARKETS: THEORY
AND EVIDENCE FROM FRENCH
MANUFACTURING

Etienne GUIGUE

(KU Leuven)

Discussant:

SESSION III D

ECONOMICS OF PATENTS

Chair: Bernhard Ganglmair

(University of Mannheim, ZEW, MaCCI)

PATENT POLICY AND COSTLY IMITATION:
EVIDENCE FROM PARAGRAPH IV PATENT
CHALLENGES IN THE PHARMACEUTICAL
INDUSTRY

Tuomas TAKALO

(Bank of Finland & Helsinki GSE)

Discussant:

EQUILIBRIUM EFFECTS OF INCREASED ACCESS
TO INJUNCTIONS IN STANDARD-ESSENTIAL
PATENT LICENSING

Benno BUEHLER

(CRA)

Discussant:

ESSENTIALITY CHECKS FOR STANDARD
ESSENTIAL PATENTS

Chayanin WIPUSANAWAN

(University of Passau)

Discussant:

PARALLEL SESSION IV

15:30 – 17:00

SESSION IV A

SPECIAL SESSION ON MERGERS OFFERED BY DG
COMP

Chair: Nicolas Schutz

(University of Mannheim & MACCI)

EMPIRICAL ANALYSES IN AIRLINE MERGERS
Szabolcs LORINCZ

(European Commission – DG Comp)

POTENTIAL COMPETITION AND ECOSYSTEM
THEORIES IN ADOBE/FIGMA

Florian DEUFLHARD

(European Commission – DG Comp)

SESSION IV B

ALGORITHMS AND PLATFORMS

Chair: Luca Sandrini

(ZEW & MACCI)

VERTICAL INTEGRATION AND ALGORITHM
BIAS

Mikhail DRUGOV

(New Economic School)

Discussant:

FEED FOR GOOD? ON THE EFFECTS OF
PERSONALIZATION ALGORITHMS IN
SOCIAL PLATFORMS.

Miguel RISCO

(University of Bonn)

Discussant:

NOT AS GOOD AS IT USED TO BE: DO
STREAMING PLATFORMS PENALIZE
QUALITY?

Luca SANDRINI

(ZEW Mannheim & MaCCI)

Discussant:

SESSION IV C

PRODUCT DESIGN – EMPIRICS

Chair: Adriano De Leverano

(ZEW & MACCI)

FIRMS' ANTICIPATION AND ADAPTATION
TO CHANGING ENVIRONMENTS: EVIDENCE
FROM NUTRITIONAL REGULATION

Or AVISHAY RIZI

(Tel Aviv University)

Discussant:

ESTIMATING DEMAND AND CONDUCT
WITH TEXT-BASED BRAND
REPRESENTATIONS: EVIDENCE FROM THE
US BEER MARKET

Alexander KANN

(ZEW, University of Mannheim)

Discussant:

GENDER-PARITY POLICY IN RETAIL
MARKETS

Maximiliano MACHADO

(Rotman School of Business)

Discussant:

SESSION IV D

ECONOMICS OF ENERGY AND TRANSPORTATION

Chair: Lei Li

(University of Mannheim & MACCI)

THE HETEROGENEOUS EFFECTS OF ENTRY ON
PRICES

Kai FISCHER

(DICE)

Discussant:

AUTONOMOUS VEHICLES POLICY AND SAFETY
INVESTMENT: AN EQUILIBRIUM ANALYSIS WITH
ENDOGENOUS DEMAND

Gerd MUEHLHEUSSER

(University of Hamburg)

Discussant:

HOW DO FIRMS COPE WITH ECONOMIC SHOCKS IN
REAL TIME

Jacob SCHNEEBACHER

(CMA)

Discussant:

PARALLEL SESSION V

09:00 – 10:30

SESSION V A

SPECIAL SESSION ON MERGERS OFFERED BY
THE BUNDESKARTELLAMT

Chair: Martin Peitz

(University of Mannheim & MaCCI)

A DEEP LOOK INTO THE CHILLER CABINET:
THE MERGER CASE THEO MÜLLER / ROYAL
FRIESLAND CAMPINA

Christoph WIGGER

(Bundeskartellamt)

DEUTSCHE TELEKOM/EWE: JOINT VENTURE
FOR FIBRE-OPTIC DEPLOYMENT

Marcel BALZ

(Bundeskartellamt)

SESSION V B

PLATFORM DESIGN

Chair: Anton Sobolev

(University of Mannheim & MACCI)

SELLING ON PLATFORMS: DEMAND BOOST
VERSUS CUSTOMER MIGRATION

Marcel PREUSS

(Cornell University)

Discussant:

DESIGN AND GOVERNANCE OF QUALITY
ON A DIGITAL PLATFORM

Leonardo MADIO

(University of Padova)

Discussant:

MATCHING PLATFORMS AND
TECHNOLOGY ADOPTION

Yair ANTLER

(Tel Aviv University)

Discussant:

SESSION V C

INVITED SESSION – ECONOMICS OF PATENTS

Chair: Bastian Krieger

(ZEW & MACCI)

WHICH DISCOVERIES ARE PARADIGM SHIFTING?

Ari HYYTINEN

(Hanken and Helsinki GSE)

Discussant:

SCREENING PROPERTY RIGHTS FOR INNOVATION

Mark SCHANKERMAN

(LSE)

Discussant:

THE INCENTIVE AND WELFARE EFFECT OF THE
EUROPEAN UNITARY PATENT

Otto TOIVANEN

(Aalto University)

Discussant:

SESSION V D

ECONOMICS OF INNOVATION

Chair: Christian Rammer

(ZEW & MACCI)

IN THE INTEREST OF FULL DISCLOSURE:
CONSEQUENCES OF THE GRAND
BARGAINING IN PATENTING

Michael ANDREWS

(University of Maryland Baltimore County)

Discussant:

PROCURING NEW IDEAS: ON THE VALUE OF
PERFORMANCE INFORMATION IN
INNOVATION TOURNAMENTS

Mark MÖLLER

(University of Bern)

Discussant:

ARE M&AS SPURRING OR STIFLING
INNOVATION? EVIDENCE FROM
ANTIDIABETIC DRUG DEVELOPMENT

Jo SELDESLACHTS

(KU Leuven & DIW Berlin)

Discussant:

PARALLEL SESSION VI

13:30 – 15:00

SESSION VI A

INVITED SESSION – THE
ECONOMICS OF ACQUIHIRING
Chair: Massimo Motta
(UPF & MaCCI)

STARTUP ACQUISITIONS:
ACQUIHIRES AND TALENT
HOARDING
Igor LETINA
(University of Bern)
Discussant:

ACQUIHIRING FOR MONOPSONY
POWER
Volker NOCKE
(University of Mannheim & MaCCI)
Discussant:

SESSION VI B

VERTICAL RELATIONS
Chair: Elu von Thadden
(University of Mannheim & MACCI)

COMPETITION & BARGAINING – THE
OPTIMAL SIZE OF BUYER GROUPS
Stefan LOBIN
(Goethe University Frankfurt)
Discussant:

COMPLEMENTARY INPUTS,
MUTUAL OUTSOURCING, AND
SUPPLIER ENCROACHMENT
Konstantinos SERFES
(Drexel University)
Discussant:

COLLUSION BETWEEN SUPPLY
CHAINS UNDER ASYMMETRIC
INFORMATION
Yaron YEHEZKEL
(Coller School of Management, Tel
Aviv University)
Discussant:

SESSION VI C

MERGERS AND BARGAINING –
SESSION 2
Chair: Thomas Niebel
(ZEW & MACCI)

BARGAINING POWER AND
QUANTITY DISCOUNTS TO
RETAILERS: EVIDENCE FROM
INDIA'S PHARMACEUTICAL
INDUSTRY
Gianluca ANTONECCHIA
(KU Leuven)
Discussant:

EFFICIENCIES IN RETROSPECTIVE
MERGER EVALUATION: GSK-PFIZER
CONSUMER HEALTH
Weijie YAN
(E.CA Economics)
Discussant:

TBC

SESSION VI D

FIRM OWNERSHIP
Chair: Adrian Hillenbrandt
(ZEW & MACCI)

QUANTIFYING COMMON
OWNERSHIPS IMPACT ON
COMPETITIVE OUTCOMES
Sabria BEHILIL
(E.CA Economics)
Discussant:

OUTSOURCING AND THE TRADE-
OFF BETWEEN ECONOMIES OF
SCALE AND SPECIALIZATION
Anna RESSI
(WHU – Otto Beisheim School of
Management)
Discussant:

DO COMMON ASSETS CREATE
COMMON INTERESTS? THE ROLE
OF MULTIGAME CONTACT FOR
COOPERATION IN A STAG HUNT
AND A PRISONER'S DILEMMA
Catherine ROUX
(University of Basel)
Discussant:

SESSION VI E

PRODUCT DESIGN - THEORY
Chair: Robin Ng
(University of Mannheim & MACCI)

PRICE AND DESIGN
COMPARABILITY
Nicolas DE ROOS
(University of Liverpool)
Discussant:

FREE AND OPEN SOURCE
SOFTWARE: COORDINATION AND
COMPETITION
Robin NG
(University of Mannheim)
Discussant:

VERTICAL DIFFERENTIATION
THROUGH PRODUCT DESIGN
Max RIEGEL
(University of Mannheim)
Discussant: