

# 7<sup>th</sup> ZEW / MaCCI Conference on the Economics of Innovation and Patenting

15 – 16 May 2017, Mannheim, Germany

The Centre for European Economic Research (ZEW) and the Mannheim Centre for Competition and Innovation (MaCCI) are pleased to announce their 7<sup>th</sup> conference on the Economics of Innovation and Patenting. The goal of the conference is to present new research and to stimulate discussion between international researchers conducting related empirical and theoretical analysis. As a novelty, we will organize a special plenary paper speed dating session. Theoretical, empirical, and policy-oriented contributions from all areas of the economics of innovation and patenting are welcome. A non-exhaustive list of topics is:

#### Drivers of Innovation

- ▶ Digitization and innovation
- ▶ Corporate governance and innovation
- ▶ User and consumer innovation

#### Mobility, Migration and Innovation

- ▶ Labour mobility and innovation
- ▶ Migration and innovation
- ▶ Scientist/inventor mobility and productivity

#### Intellectual Property Rights

- ▶ IPR strategies (patents, trademarks, copyrights)
- ▶ Standards, patent pools and innovation
- ▶ Reform of the international patent system

#### Knowledge Production

- ▶ Research collaborations
- ▶ Knowledge and R&D spillovers
- ▶ Internationalization of R&D and innovation

#### Innovation and Performance

- ▶ Returns to innovation and growth
- ▶ Innovation and employment
- ▶ Innovation and international trade

#### Financing Innovation

- ▶ Banking system and innovation financing
- ▶ Venture capital and crowdfunding
- ▶ Impact of changes in financial market regulation

#### R&D and Innovation Policy

- ▶ Tax incentives and subsidies for R&D
- ▶ Patent box regimes
- ▶ Public procurement and innovation

#### Technology Transfer

- ▶ Academic patenting and entrepreneurship
- ▶ Industry-science linkages
- ▶ Markets for technology

#### Keynote Lectures

Pierre AZOULAY (*MIT Sloan School of Management, Cambridge, and NBER, US*)

Bronwyn H. HALL (*University of California at Berkeley and NBER, US*)

Francesco LISSONI (*University of Bordeaux, FR*)

Andrew W. TORRANCE (*University of Kansas School of Law, Lawrence, US*)

#### Submission

Interested researchers are invited to submit a paper or an extended abstract (min. 3 pages) in PDF format to [innopat2017@zew.de](mailto:innopat2017@zew.de).

#### Dates and Deadlines

Submission deadline: 15 February 2017. Notifications of acceptance by 10 March 2017.

Participants presenting a paper are asked to submit a full text version no later than 15 April 2017.

Registration deadline: 28 April 2017.



**Conference Fee**

The conference fee is €225 (PhD students pay a reduced fee of €185), and covers lunches, coffee and non-alcoholic beverages, the conference dinner, and the conference package. A selected number of travel grants will be available (preferably for PhD students and young researchers). Upon request, the organizing committee will gladly provide you with further details. Presenters may be kindly asked to discuss another paper. Papers and further information on the conference will be made available on [www.zew.de/innovation-patenting2017](http://www.zew.de/innovation-patenting2017).

**Scientific Committee**

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