

# MaCCI-WORKSHOP “ECONOMICS OF INNOVATION”

November 19-21, 2015  
Bad Homburg



UNIVERSITÄT  
MANNHEIM

GOVERNANCE AND THE EFFICIENCY  
OF ECONOMIC SYSTEMS

The SFB TR 15 “Governance and the Efficiency of Economic Systems” and the University of Mannheim are pleased to announce the MaCCI-Workshop on “Economics of Innovation”, which will be held in Bad Homburg on 19-21 November 2015.

**Organizer:** Emanuele Tarantino (MaCCI, University of Mannheim).

**Location:** Hardtwald-Hotel, Philosophenweg 31, 61350 Bad Homburg, Germany.

**Presentations:** Each presenter has up to 40 minutes for his/her talk, each discussant up to 10 minutes and 10 minutes for general discussion.

## Program

### Thursday, 19 November

All day time for collaborative research; individual breaks for coffee and lunch

20:00-21.30 *informal dinner*

### Friday, 20 November

10:00-11:00 Dietmar Harhoff (MPI Innovation & Competition): *Deferred Patent Examination*

Discussant: Kathleen Nosal (Mannheim)

11:00-11:30 *Coffee break*

11:30-12:30 Florian Schuett (Tilburg): *Screening for Patent Quality: Examination, Fees, and the Courts*

Discussant: Patrick Legros (ULB)

12:30-14:00 *Lunch*

14:00-15:00 Carlos Serrano (UPF): *Patent Collateral, Investor Commitment, and the Market for Venture Lending*

Discussant: Bruno Cassiman (IESE and KU Leuven)

15:00-15:30 *Coffee break*

15:30-16:30 Marco Ottaviani (Bocconi): *Strategic Selection Bias*  
Discussant: Takakazu Honryo (Mannheim)

16:30-17:30 Matt Mitchell (UToronto—Rotman): *Mechanism Design for Designs: Principals with Good (and Bad) Tastes*  
Discussant: Florian Schuett (Tilburg)

17:30-18:00 *Coffee break*

18:00-19:00 Vincenzo Denicolò (Bologna and Leicester): *Optimal Patent Protection with Sequential and Complementary Innovations*  
Discussant: Konrad Stahl (Mannheim)

19:30-21:00 *Dinner*

### **Saturday, 21 November**

08:30-09:30 Alessandro Bonatti (MIT Sloan): *The Politics of Compromise*  
Discussant: Emeric Henry (Sciences Po)

09:30-10:30 Bernhard Ganglmair (UTDallas): *Collaborative Efforts in Internet Standards Development*  
Discussant: Carlos Serrano (UPF)

10:30-11:00 *Coffee break*

11:00-12:00 Jay Pil Choi (Michigan State and HIAS): *A Model of Patent Trolls*  
Discussant: Raffaele Fiocco (Mannheim)

12:00-13:00 *Lunch*

13:00-14:00 Mirjam Salish (Bonn): *Innovation, Intersectoral R&D Spillovers and Intellectual Property Rights*  
Discussant: Martin Peitz (Mannheim)

14:00-15:00 Hugo A. Hopenhayn (UCLA): *The Direction of Innovation*  
Discussant: Emanuele Tarantino (Mannheim)

15:00-15:30 *Coffee*

### **Participants**

Alessandro Bonatti (MIT Sloan)

Bruno Cassiman (IESE)

Jay Pil Choi (Michigan State)

Vincenzo Denicolò (Bologna)

Raffaele Fiocco (Mannheim)

Dietmar Harhoff (MPI Munich)

Bernhard Ganglmair (U Texas)

Emeric Henry (Science Po)

Hugo Hopenhayn (UCLA)

Takakazu Honryo (Mannheim)

Patrick Legros (ULB, Brussels)

Matt Mitchell (Toronto Rotman)

Volker Nocke (Mannheim)

Kathleen Nosal (Mannheim)

Marco Ottaviani (Bocconi)

Martin Peitz (Mannheim)

Florian Schuett (Tilburg)

Carlos Serrano (Pompeu Fabra)

Mirjam Salish (Bonn)

Michelle Sovinsky (Mannheim)

Konrad Stahl (Mannheim)

Emanuele Tarantino (Mannheim)