

MaCCI Law and Economics Conference

The Future of the Internet

Network Neutrality, Search Neutrality and Vertical Foreclosure

Organized by Thomas Fetzer, Martin Peitz and Heike Schweitzer

Thursday, Oct. 25: Network Neutrality

Morning Sessions: Network Neutrality – Contributed Papers

- 09:00 – 10:30 **Regulatory Challenges (Session 1A, Room Brussels)**
Chair and Discussant: Jan Krämer (Karlsruhe Institute of Technology)
- ▶ Nico Grove (Bauhaus Universität Weimar): Proposing a Draft Framework for Network Neutrality in Europe: Economic & Legal Considerations
 - ▶ Jasper Sluijs (Tilburg University Law School): Network Neutrality and Internal Market Fragmentation
 - ▶ Tong Wang (European University Institute, Florence School of Regulation): Net Neutrality: Boon or Bane for Free File Sharing Service

Empirics and Experimental Evidence (Session 1B, Room 1)

Chair and Discussant: Yuya Takahashi (University of Mannheim and MaCCI)

- ▶ Oleksandr Shcherbakov (University of Mannheim and MaCCI): Measuring Consumer Switching Costs in the Wireless Industry
- ▶ Laura Nurski (Faculty of Business and Economics, KU Leuven): Net Neutrality, Foreclosure and Price Discrimination: An Empirical Study of the UK
- ▶ Florian Schuett (Tilburg University): Transparency Markets for Experience Goods: Experimental Advice

10:30 – 11:00 Coffee Break

11:00 – 12:30 **Competition and Pricing (Session 2A, Room Brussels)**

Chair and Discussant: Dominik Grafenhofer (MPI Bonn)

- ▶ Bruno Jullien (TSE): Congestion Pricing and Net Neutrality
- ▶ Frago Kourandi (Telecom Paris Tech): Net Neutrality with Competing Internet Platforms
- ▶ Jay Pil Choi (University of New South Wales): Internet Interconnection and Network Neutrality

NGN Investment (Session 2B, Room 1)

Chair and Discussant: Yossi Spiegel (Tel Aviv University)

- ▶ João Vareda (AdC and CEFAGE UE): Network Neutrality Debate: Investment and Integration
- ▶ Marc Bourreau (Telecom Paris Tech): Geographical Access Markets and Investment in Next Generation Networks

12:30 – 14:00 Lunch Break

Afternoon Sessions: Network Neutrality – Legal and Economic Perspectives

14:00 – 15:30 **The Legal and the Economic Debate on Network Neutrality – An Overview**

Chair: Martin Peitz (University of Mannheim, CERRE, and MaCCI)

- ▶ Martin Cave (Imperial College Business School and CERRE): The network neutrality debate: An economic introduction
- ▶ Christopher Yoo (Penn Law Faculty): The network neutrality debate in the US and in the EU: Parallels and differences

15:30 – 16:00 Coffee Break

16:00 – 17:00	<p>Panel on “Non-Discrimination-Obligations for ISPs and the Introduction of Quality of Service Offers” <i>Chair: Martin Peitz (University of Mannheim, CERRE, and MaCCI)</i></p> <ul style="list-style-type: none"> ▶ Martin Cave (Imperial College Business School and CERRE) ▶ Jay Pil Choi (University of New South Wales) ▶ Pierre Larouche (Tilburg Law School) ▶ Christopher Yoo (Penn Law Faculty)
17:00 – 17:30	Coffee Break
17:30 – 19:00	<p>Panel on “Policy Responses to the Network Neutrality Debate” <i>Chair: Heike Schweitzer (University of Mannheim and MaCCI)</i></p> <ul style="list-style-type: none"> ▶ Helena Dolezalova-Meyer (European Commission, DG Competition) ▶ Guillaume Mellier (ARCEP) ▶ Maureen K. Ohlhausen (Commissioner, Federal Trade Commission) ▶ Jeremy Olivier (Office of Communications) ▶ Cara Schwarz-Schilling (BEREC and BNetzA)
19:30	<p>Dinner sponsored by Hogan Lovells (upon invitation only)</p> 

Friday, Oct. 26: Search Neutrality and Vertical Foreclosure

09:00 – 10:00	<p>Maureen K. Ohlhausen (Commissioner, Federal Trade Commission): Keynote Speech “An Open Internet”</p>
10:00 – 10:30	Coffee Break
10:30 – 12:00	<p>Panel on “Search Neutrality” <i>Chair: Andreas Reindl (Leuphana Universität Lüneburg)</i></p> <ul style="list-style-type: none"> ▶ Damien Geradin (Covington & Burling and Tilburg Law School) ▶ Bruno Jullien (Institut d’Economie Industrielle, University Toulouse 1) ▶ Andrea Lofaro (RBB) ▶ Jorge Padilla (Compass Lexecon)
12:00 – 13:00	Lunch
13:00 – 15:30	<p>The Future of the Internet – Vertical Issues: Presentations and Panel <i>Chair: Thomas Fetzer (University of Mannheim and MaCCI)</i></p> <p>Presentations</p> <ul style="list-style-type: none"> ▶ Howard Shelanski (Georgetown University Law Center and Federal Trade Commission’s Bureau of Economics): Information, Innovation and Competition Policy for the Internet ▶ Kai-Uwe Kühn (Chief Economist, European Commission, DG Competition): m-Commerce – Competition Policy for an Emerging Market <p>Legal Perspective Wenzel Bulst (European Commission, Legal Service): The Legal Perspective</p> <p>Panel</p> <ul style="list-style-type: none"> ▶ Wenzel Bulst (European Commission, Legal Service) ▶ Justus Haucap (Heinrich-Heine-University Düsseldorf and German Monopolies Commission) ▶ Pablo Ibañez (LSE) ▶ Kai-Uwe Kühn (Chief Economist, European Commission, DG Competition) ▶ Howard Shelanski (Georgetown University Law Center and Federal Trade Commission’s Bureau of Economics) ▶ Tommaso Valletti (Imperial College Business School) <p>Coffee and End of Conference</p>