

Call for Papers

5th ZEW/MaCCI Conference on the Economics of Innovation and Patenting

June 3-4, 2013 at ZEW, Mannheim, Germany

The Centre for European Economic Research (ZEW) and the Mannheim Centre for Competition and Innovation (MaCCI) are pleased to announce their conference on the economics of innovation and patenting. We aim at stimulating discussion between international researchers conducting related empirical and theoretical analysis. The conference will focus on policy implications of recent research. Theoretical, empirical, and policy-oriented contributions from all areas of the economics of innovation and patenting are welcome. A non-exhaustive list of topics is:

Innovation and Firm Performance

- Returns to R&D and innovation
- Corporate governance of innovative firms
- R&D in young and small firms

Financing of Innovation

- Public vs. private funding of innovation
- Sources of finance: banks, venture capitalists, business angels, and crowd funding

Generation of Knowledge and Innovation

- Sources of knowledge and R&D spillovers
- Science-industry linkages
- Role of inventors

Markets for Technology

- Trade of patents and technology
- Licensing strategies and policies

Keynote Lectures

- Diego COMIN (*Harvard Business School, Boston, US*)
- Dietmar HARHOFF (*Max Planck Campus for Legal and Economic Research and LMU, Munich, DE*)
- Xielin LIU (*Graduate University of the Chinese Academy of Sciences, Beijing, CN*)
- Mark ROBERTS (*Pennsylvania State University, University Park, US*)
- Brian WRIGHT (*University of California, Berkeley, US*)

Panelists

- Dominique FORAY (*École Polytechnique Fédérale de Lausanne, CH*)
- Stuart GRAHAM (*US Patent and Trademark Office, Alexandria, US*)
- Jochen MAAS (*Sanofi-Aventis, Vice President R&D Europe and Head R&D Germany, Frankfurt, DE*)

Submission

Interested researchers are invited to submit a paper or an extended abstract (min. 3 pages) in PDF format to innopat2013@zew.de.

Dates and Deadlines

Submission deadline: March 1, 2013. Notifications on acceptance by April 5, 2013.
Participants presenting a paper are asked to submit a full text version no later than May 3, 2013.
Registration deadline: May 24, 2013.



Zentrum für Europäische
Wirtschaftsforschung GmbH
Centre for European
Economic Research

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Conference Fee

The conference fee is € 175. The conference fee covers lunches, coffee and non-alcoholic beverages, the conference dinner, and the conference package. For participants who present a paper local accommodation (two nights) will be covered. In addition, a selected number of travel grants will be available (preferably for PhD students). More information is available from the organising committee.

Presenters may be kindly asked to discuss another paper. Papers and further information on the conference will be made available on www.zew.de/innovation-patenting2013.

Scientific Committee

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- ▶ Uwe CANTNER (*University of Jena, DE*)
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- ▶ Martin HUD (*ZEW*)
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- ▶ Bettina PETERS (*ZEW and MaCCI*)
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