

8th ZEW Conference: The Economics of Information and Communication Technologies

Preliminary (!) Program as of June 24, 2010

The asterisk "*" indicates the presenting author.

Friday, 02.07.2010

8:30-9:00	Registration	
9:00	Welcome (Room: Luxembourg): Irene BERTSCHEK	
9:15-10:30	Invited session I (Room: Luxembourg); Chair: Irene BERTSCHEK	
	Avi GOLDFARB (University of Toronto, CANADA) and Catherine TUCKER* (MIT Sloan School of Management, Cambridge, MA, USA) <u>Privacy Regulation and Online Advertising</u>	
10:30-11:00	Coffee Break	
11:00-13:00	Parallel sessions I: ICT Outsourcing	Telecommunication
	I.a (Room: Strasbourg); Chair: Xiaoheng ZHANG	I.b (Room: Luxembourg); Chair: Markus REISINGER
	Christian PEUKERT (University of Ulm, GERMANY) <u>Switching Costs and Information Technology: The Case of IT Outsourcing</u> Discussant: Ludivine MARTIN	Jan KRAEMER* and Lukas WIEWIORRA (Karlsruhe Institute of Technology, GERMANY) <i>Network Neutrality and Congestion-Sensitive Content Providers: Implications for Service Innovation, Broadband Investment and Regulation</i> Discussant: Alexei ALEXANDROV
	Aoife HANLEY* (University of Kiel, GERMANY) and Ingrid OTT (Karlsruhe Institute of Technology, GERMANY) <u>Web Switching and International Outsourcing: A Matching Approach</u> Discussant: Rajeev GOEL (Illinois State University, USA)	Maya BACACHE, Marc BOURREAU and Germain GAUDIN* (Telecom Paris Tech, FRANCE) <i>The Ladder of Investment Approach and the Development of New Access Infrastructures: Which Empirical Evidence?</i> Discussant: Lotta VÄÄNÄNEN (University of Mannheim, GERMANY)
	Jörg OHNEMUS (ZEW Mannheim, GERMANY) <u>Productivity Effects of Business Process Outsourcing: A Firm-level Investigation Based on Panel Data</u> Discussant: Xiaoheng ZHANG	Sjaak HURKENS (Institute for Economic Analysis and Public Private Sector Research Center, IESE Business School, University of Navarra, SPAIN) and Angel LOPEZ* (Public Private Sector Research Center, IESE Business School, University of Navarra, SPAIN) <u>Mobile Termination, Network Externalities and Consumer Expectations</u> Discussant: Markus REISINGER

13:00-14:00	Lunch Break	
14:00-15:30	Parallel sessions II: Internet Diffusion	Web 2.0
	II.a (Room: Strasbourg); Chair: Michael POLDER	II.b (Room: Luxembourg); Chair: Johannes KOENEN
	<p>Gong CHEN*, Xiding CHEN and Fangfang ZHANG (Xiamen University, CHINA)</p> <p><u><i>The Determinants of Internet Penetration: A Cross-City Analysis of China</i></u></p> <p>Discussant: Christian PEUKERT</p> <p>Michael WARD (University of Texas at Arlington, USA)</p> <p><u><i>Learning to Surf: Spillovers in the Adoption of the Internet</i></u></p> <p>Discussant: Michael POLDER</p>	<p>Jenny MEYER (ZEW, Mannheim, GERMANY)</p> <p><u><i>Does Social Software Support Service Innovation?</i></u></p> <p>Discussant: Aoife HANLEY</p> <p>Chris FORMAN (Georgia Institute of Technology, Atlanta, USA) and Nicolas van ZEEBROECK* (ECARES, Université Libre de Bruxelles, Belgium)</p> <p><u><i>From Wires to Partners: How the Internet has Fostered R&D Collaborations within Firms</i></u></p> <p>Discussant: Johannes KOENEN (University of Mannheim, GERMANY)</p>
15:30-16:00	Coffee Break	
16:00-17:30	Parallel sessions III: Productivity	Network effects
	III.a (Room: Strasbourg); Chair: Christan KOEHLER	III.b (Room: Luxembourg); Chair: Lukas WIEWIORRA
	<p>Thi NGUYEN, Thuc UYEN and Ludivine MARTIN* (CEPS, INSTEAD, LUXEMBOURG)</p> <p><u><i>Impact of R&D and ICT on Innovation and Productivity. Empirical Analysis based on Micro Data</i></u></p> <p>Discussant: Nicolas van ZEEBROECK</p> <p>Michael POLDER* (Statistics Netherlands, Den Haag, NL), George van LEEUWEN (Statistics Netherlands, Den Haag, NL), Pierre MOHNEN (UNU-MERIT, Maastricht, NL and CIRANO, Montreal, CANADA) and Wladimir RAYMOND (University of Maastricht, NL)</p> <p><u><i>Productivity Effects of Innovation Modes</i></u></p> <p>Discussant: Christian KOEHLER (ZEW Mannheim, GERMANY)</p>	<p>Jeanine MIKLOS-THAL (University of Rochester, USA) and Markus REISINGER* (University of Munich, GERMANY)</p> <p><u><i>Operating System Adoption Decisions in the Presence of Indirect Network Externalities</i></u></p> <p>Discussant: Jin-Hyuk KIM</p> <p>Pehr-Johan NORBÄCK (Research Institute of Industrial Economics and CEPR, SWEDEN), Lars PERSSON and Joacim TAG* (Research Institute of Industrial Economics, SWEDEN)</p> <p><u><i>Selling Innovations in Network Industries</i></u></p> <p>Discussant: Lukas WIEWIORRA (Karlsruhe Institute of Technology, GERMANY)</p>
18:45	Meeting in front of the Delta Park Hotel	
19:30	Conference Dinner	

Saturday, 03.07.2010

09:30-11:30		Compatibility and Tying
	Parallel sessions IV: Firm Strategies	
	IV.a (Room: Strasbourg); Chair: Michael WARD	IV.b (Room: Luxembourg); Chair: Dries de SMET
	<p>Jörg, CLAUSSEN, Tobias KRETSCHMER* and Thomas SPENGLER (Ludwig Maximilians University of Munich, GERMANY)</p> <p><i>Backward Compatibility to Sustain Market Dominance – Evidence from the US Handheld Video Game Industry</i></p> <p>Discussant: Germain GAUDIN</p> <p>Sabrina Wulff PABILONIA* and Cindy ZOGHI (U.S. Bureau of Labor Statistics, USA)</p> <p><i>Which Job Skills Are Complementary to IT Adoption and Use?</i></p> <p>Discussant: Marianne SAAM (ZEW Mannheim, GERMANY)</p> <p>Iulia SIEDSCHLAG, Xiaoheng ZHANG* and Donald SMITH (ESRI Dublin, IRELAND)</p> <p><i>What Determines the Location Choice of Multinational Firms in the ICT Sector?</i></p> <p>Discussant: Michael WARD</p>	<p>Dries de SMET* and Patrick Van CAYSEELE (Université Catholique de Louvain, BELGIUM, University of Amsterdam and LICOS, NL)</p> <p><i>Spiders on Real Estate Platforms</i></p> <p>Discussant: Andras NIEDERMAYER (University of Mannheim, GERMANY)</p> <p>Jin-Hyuk KIM (Pembroke College, University of Cambridge, UK)</p> <p><i>Digital Rights Management and Technological Tying</i></p> <p>Discussant: Joacim TAG</p> <p>Alexei ALEXANDROV (University of Rochester, USA)</p> <p><i>Anti-Competitive Compatibility</i></p> <p>Discussant: Dries de SMET</p>
11:30-12:00	Coffee Break	
12:00-13:15	Invited Session II (Room: Luxembourg); Chair: Martin PEITZ	
	<p>Jeffrey MacKie-Mason (University of Michigan, Ann Arbor, USA)</p> <p><i>Tom Sawyer Production on the Internet: Getting the Good Stuff In, Keeping the Bad Stuff Out</i></p>	
13:15	Lunch	