

Call for Papers

SEEK Workshop on

Corporate Philanthropy

September 13 – 14, 2012, in Mannheim, Germany

The Centre for European Economic Research (ZEW) in Mannheim and the VU University Amsterdam (Netherlands) are pleased to announce a workshop on “Corporate Philanthropy”. The international workshop is located within the framework of the research programme “Strengthening Efficiency and Competitiveness in the European Knowledge Economies” (SEEK). It provides a platform for the discussion of recent scientific contributions related to the topic of corporate philanthropic activities. The event encompasses a broad methodological and thematic spectrum. Empirical and experimental approaches to corporate philanthropy are just as welcome as theoretical models. We encourage submissions from economics, business administration, sociology, psychology, law and other disciplines.

Keynote Speakers

- ▶ Valerie Bockstette (FSG)
- ▶ David Campbell (Newcastle University Business School)
- ▶ Gabriele Hartmann (SAP)

Topics of Interest (among others)

Corporate Giving · Sponsoring · Corporate Volunteering · Corporate Foundations · Corporate Philanthropy and Corporate Financial Performance

Scientific Committee

- ▶ René Bekkers (VU Amsterdam)
- ▶ Sarah Borgloh (ZEW)
- ▶ Dick de Gilder (VU Amsterdam)
- ▶ Friedrich Heinemann (ZEW)
- ▶ Theo Schuyt (VU Amsterdam)

Paper Submission Procedure

Please send proposals for the workshop containing an extended abstract of at least two pages or the full paper as PDF files to cp-workshop@zew.de no later than July 16, 2012. Only proposals written in English will be accepted.

Authors of accepted proposals will be notified before August 1, 2012. Completed papers will be required before August 31, 2012, and will be posted at <http://www.zew.de/cp2012>. The website will periodically provide updated information regarding the workshop. Presenters may kindly be asked to discuss another paper. Young researchers are particularly encouraged to submit proposals. Travelling and accommodation costs of paper presenters will be covered partly.

The workshop fee for non-presenters is € 120. It covers conference materials, coffee breaks, dinner and lunch on the second day of the workshop. The number of workshop participants is limited to 22. All participants are required to register no later than August 24, 2012.



ZEW

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Centre for European
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