

15th ZEW Conference on the

Economics of Information and Communication Technologies

June 23 – 24, 2017, Mannheim

The objective of the conference is to discuss recent scientific contributions to the economics of information and communication technologies (ICT) and the economics of ICT industries. Theoretical, empirical and policy-oriented contributions are welcome.

Keynote Lectures

- Steve TADELIS (*Amazon and University of California, Berkeley, USA*)
- Hal VARIAN (*Google and University of California, Berkeley, USA*)

Topics of Interest

Software and Internet industries · ICT and innovation · Telecommunication and new media · Internet services · Electronic commerce · Competition policy and regulation of ICT · Digital markets and platforms · Intellectual property rights · Standards · ICT outsourcing · ICT, productivity and growth · ICT and the labour market · Social media · Digital divide.

Scientific Committee

Avi GOLDFARB (*University of Toronto, Canada*), Mary O'MAHONY (*King's College London, UK*), Catherine TUCKER (*MIT Sloan School of Management, USA*), Tommaso VALLETTI (*Imperial College London, UK*), Joel WALDFOGEL (*University of Minnesota, USA*), Kenneth WILBUR (*University of California, San Diego, USA*), Irene BERTSCHEK (*ZEW and University of Mannheim, Germany*), Martin PEITZ (*University of Mannheim and ZEW, Germany*), Florian STAHL (*University of Mannheim and ZEW, Germany*)

Registration

There will be invited and contributed sessions. The deadline for submission of full papers is March 1, 2017. Please submit papers in PDF or MS Word format to ict-conference@zew.de.

Submissions by PhD students are particularly encouraged.

The decision on acceptance will be reached no later than April 10, 2017. The conference fee is EUR 200.

Participants presenting a paper pay a reduced conference fee of EUR 150. Presenters may apply for financial support from ZEW to cover travel expenses after notification of acceptance. Accommodation for presenters will be covered by ZEW.

Presenters may be kindly asked to discuss another paper. All participants are requested to register no later than April 30, 2017. More information on the conference will be made available on the conference web page: www.zew.de/ict-conference.



Organisation

Irene BERTSCHEK · Martin PEITZ · Ulrike MERKEL

ZEW

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