

Green Economy, Beautiful China



Hosted by:

University of International Business and Economics (UIBE),
The Alexander von Humboldt Foundation (AvH)

Organizer:

Beijing Humboldt Forum (BHF)

Sponsors:

BMW (China)
Beijing Xianglong Assets Management Co.,Ltd

Co-organizers (Alphabetical):

- Baotou Research Institute of Rare Earths (BRIRE)
- China National Petroleum Corporation (CNPC)
- Embassy of Republic Austria in China
- Fraunhofer-Gesellschaft (FhG)
- University of Applied Sciences Upper Austria (FH OOE)
- Institute of Global Low-Carbon Economy, University of International Business and Economics (IGLCE)
- Leibniz Institut für Analytische Wissenschaften (ISAS)
- Guidance Committee of Vocational Education on E-commerce, Ministry of Industry and Information Technology (MIIT)
- Martin-Luther-University Halle-Wittenberg (MLU)
- Centre for European Economic Research (ZEW)

Introduction

Beijing-Humboldt-Forum (BHF) is a non-governmental and non-profit international conference on green economy, technology and culture with regular conventions on University of International Business and Economics (UIBE) in Beijing . Featured with green economy and cultural heritage, the forum is dedicated to providing business, government, academic and civil society leaders a high-end platform of exchange and cooperation on global economic, technical and cultural sustainable development.

Established in 2013, BHF was initiated by Markus Ederer, the former EU Ambassador to China and now Vice Secretary of State to the German Federal Ministry for Foreign Affairs. The first BHF in 2013 was held as a side event of the EU-China Summit co-chaired by Premier Li Keqiang of the State Council and President José Manuel Barroso of the European Commission. As an international conference, BHF has been successfully held for four times and takes place regularly every year on the third weekend of September at UIBE.

The forum is organised jointly by Alexander von Humboldt Foundation and University of International Business and Economics, with the support from China National Petroleum Corporation (CNPC), Baotou Research Institute of Rare Earths (BRIRE), Fraunhofer Society (FhG, Halle), Martin-Luther-University (MLU, Halle-Wittenberg), Centre for European Economic Research (ZEW, Mannheim), Leibniz Institut für Analytische Wissenschaften - ISAS, Embassy of Republic Austria in China, University of Applied Sciences Upper Austria (FH OOE, Austria), and Institute of Global Low-carbon Economy (IGLCE), etc.. BMW China and Xiang Long Group are the international main sponsors of the forum.

The BHF 2017 will be held at UIBE from September. 16, 2017 to September. 18, 2017. We sincerely invite you to attend the BHF 2017.



Our Mission

— based on "Sustainable development", promoting global exchange and cooperation

The forum was rooted in the scientific spirit of Alexander von Humboldt so as to boost the exchange and cooperation in technology, economy, politic between Sino-Germany and Sino-Europe. As encyclopaedic generalist, Alexander von Humboldt persisted in using opening and cross-cultural attitude to science, dedicated to finding cross-culture consensus for scientific cooperation and strove to cross the obstacles of eastern and western obstacles, ensuring to build a new world with harmony, co-existence and sustainable development.



Prof. Dr. Du Xiangwan on BHF,
Former Vice President of Chinese Academy of Engineering,
Director of National Climate Change Expert Committee,
Dean of Institute of Nuclear Science and Technology of Peking University.

Our Focus

— Cross-border and interdisciplinary perspective,
global public interest-oriented

Previous conference themes:

2013: *Green Economy and Urbanisation*

2014: *Cultural Tradition and Green Economy -
Technology Innovation, Industry Growth and Green
Mobility*

2015: *Green Economy, Cultural Heritage, Material
Innovation*

2016: *Green Economy, Cultural Heritage, Industry 4.0*

2017: ***Green Economy, Cultural Heritage, Clean Energy and the Carbon Market***

Focusing on "Green Economy" and "Cultural Heritage", Beijing Humboldt Forum pays close attention to the society hot topics such as "Urbanisation", "Sustainable Utilisation of Raw Materials", "The Chinese-German Year of Creativity and Innovation", "Environmental Restructuring", "Low-Carbon Economy", "Green Finance", "Green Transportation", "Green Logistics", "Green Building", "Green Materials" etc.. Each year, BHF invites a number of representatives from different universities and research institutes as well as domestic and international business leaders together to join the forum to review and analyze the key points and hot issue from an interdisciplinary and cross-cultural perspective.



Instituts on Topic "Green Economy":

*Institute of Urban Development and
Environment of Academy of Social
Sciences,
Technology Policy and Management
Institute of Chinese Academy of Science,
National Bureau of Statistics,
China International Chamber of
Commerce for the Private Sector
Institute of Developing economies of
Japan External Trade organisation,
US international Trade Commission,
Leibniz Institute for Analytical Science,
Centre for European Economic
Research (ZEW) ,
University of Applied Sciences Upper
Austria,
East China University of Science and
Technology,
Shandong University of Finance and
Economics,
Martin Luther University Halle-
Wittenberg, Tsinghua University,
Beijing University,*

*Baotou Research institute of rare earths
China University of Petroleum
Xi'an Jiaotong University,
Wuhan University,
Fudan University,
Tohoku University,
Nagoya University,
Waseda University,
World Bank,
University of California-Berkeley,
Georgia Institute of Technology,
University of Mannheim,
University of Münster,
University of Dresden,
Fraunhofer-Gesellschaft,
Helmholtz Association,
Asia-Pacific Institute of Logistics,
BMW Group,
Volkswagen Group,
Beijing Xianglong Group,
Austrian Chamber of Commerce.*

Our Focus

— Cross-border and interdisciplinary perspective, global public interest-oriented

"Cultural Heritage" includes themes like "Belt and Road", "Germanic Languages and Literatures", "Korea Studies", "Japan Studies", "Latin American Studies", "Sinology", "German Philosophy", "Intercultural Communication", "Translation Studies", "Cognitive Linguistics" and attracts many domestic and foreign experts and scholars from:

Instituts on Topic "Cultural Heritage":

Humboldt University,

University of Mannheim,

Beijing Foreign Studies University,

Shanghai International Studies University,

Fudan University,

Zhejiang University,

Tongji University,

Togo University of Lomé,

Guangdong University of Foreign Studies,

Beijing second Foreign Language University,

Korea Pukyong National University,

Chinese Academy of Social Sciences,

Malaysia University Tunku Abdul Rahman,

Beijing Language and Culture University

East China Normal University,

Renmin University,

Tsinghua University,

Beijing University,

Xi'an Jiaotong University,

Wuhan University,

Fudan University,

East China University of Science and Technology,

Waseda University,

University of Mannheim,

University of Münster,

Martin Luther University Halle-Wittenberg,

University of Dresden

National University of Singapore

Besides, with deepening exchange and cooperation between China and Germany universities, the German characteristic education mode – dual system---attracts much attention among universities, companies and German and Austria Embassies. Thus, the session on “ vocational education” (domestic session is held by CNDEP, the international session by Germany Embassy in China) became one of characteristics for Beijing Humboldt Forum since 2015.

Insight into Time

— Conference Reports: grasping the pulse of the society

Beijing Humboldt Forum is composed of general meetings and theme sessions. BHF invites experts from different fields to attend the conference and deliver speeches.

Previous Conference Topics (selected):

2013:

PAN Jiahua (Director of Institute for Urban and Environmental Studies, CASS; Founding Member of BHF): Transformation of Urban Ecological Civilization

DAI Yande (Vice Director of Energy Research Institute of National Development and Reform Commission; Founding Member of BHF): Economic development and environmental protection in Germany

XUE Jinjun (Professor of Nagoya University, Chutian Scholar, Co-Director of the International Institute of Low-Carbon Economy; Founding Member of BHF): Development of Green and Low-Carbon Economy in China and Low-Carbon Economics

Andreas Löschel (Professor of University of Münster, Chairman of German Chancellor Panel on Energy Transformation): The German Energy Transition and the EU Emission Trading System—A Blue Print for China?

ZHAO Zhongxiu (Vice President of UIBE, Deputy Secretary General of China Association of International Trade, Director of the International Institute of Low-Carbon Economy): Development of global low carbon economy and new open economic system in China



Prof. PAN Jiahua



Prof. DAI Yande



Prof. ZHAO Zhongxiu



Prof. XUE Jinjun



Prof. Andreas Löschel

Insight into Time

—Conference Reports: grasping the pulse of the society

2014:

Julia Kundermann (German Embassy Science Counselor): The Chinese-German Year of Innovation - The International Cooperation of Science and Education

WANG Yi (Director of Institute of Policy and Management of Chinese Academy of Sciences, Deputy to the NPC; Founding Member of BHF): China's Development Program – Management of Resource Consumption and Emissions Peak

XU Xianchun (Deputy Director of National Bureau of Statistics of China): Green GDP Accounting System in China

Karsten Engel (CEO BMW Group ASEAN and Senior Vice President ASEAN Strategy; Guest Professor of UIBE): Green Mobility in the Future

Adjaï Oloukpona-Yinnon (Professor of Togo University of Lomé, Humboldt Prize winner, former Vice-Chairman of International Association for German Studies): Bridge of science between Africa and China



Prof. WANG Yi



Mrs. Julia Kundermann



Prof. XU Xianchun



Mr. Karsten Engel



Prof. Adjaï Oloukpona-Yinnon

Insight into Time

—Conference Reports: grasping the pulse of the society

2015:

Helmut Spitzl (Acting Director Attaché for Science and Technology): Technology Cooperation between Austria and China

ZHUO Zhi (President of Shandong University of Finance and Economics): Segregation of Duties for Government and Society through Insurance Mechanisms

JIA Wenjian (Vice-President of Beijing Foreign Studies University): Intercultural Communication between China and Germany

Thomas Kohl (Executive Director of Centre for European Economic Research (ZEW), Guest Professor of UIBE): International Cooperation - Innovation Energy

WANG Li (Vice-President of China International Chamber of Commerce for the Private Sector, Global chief Partner of DeHeng Law Offices): The Role of “One Belt, One Road” in EU-China Trade Relations

Ulrich Blum (Professor of Martin Luther University Halle-Wittenberg; Founding Member of BHF): Sustainable Technology Policy, Industrial Adaptability and Opportunities for Sino-German Cooperation

Ralf Wehrspohn (Director of Fraunhofer Institute for Microstructure of Materials and Systems IMWS; Professor of Martin Luther University Halle Wittenberg; Founding Member of BHF): Green Economy - from Sustainable Raw Materials to Green Design



Dr. Helmut Spitzl



Prof. ZHUO Zhi



Prof. JIA Wenjian



Prof. Ralf Wehrspohn



Dr. WANG Li



Prof. Thomas Kohl



Prof. Ulrich Blum

Insight into Time

—Conference Reports: grasping the pulse of the society

2016:



Irene Giner-Reichl (Austria Ambassador to China):
Cultural Communication and University Cooperation between
Austria and China



WANG Jiaqiong (President of University of International
Business and Economics): Green Economic Development



WANG Meng (Former Minister of Culture of the People's Republic
of China, Executive Commissioner of the Chinese People's Political
Consultation Committee, Vice-President of China Writers
Association):
the Kiao-ling Space of Literature, Knowledge and Thoughts



HU An'gang (Dean of School of Public Policy & Management of
Tsinghua University):
New Motivation for Technological Innovation and China's
Economic Development



ZHANG Zhong (Director of Institute of Nano Fabrication and
Application Foundation, Chinese Academy of Sciences):
The Current States and Future of Nano Research in China



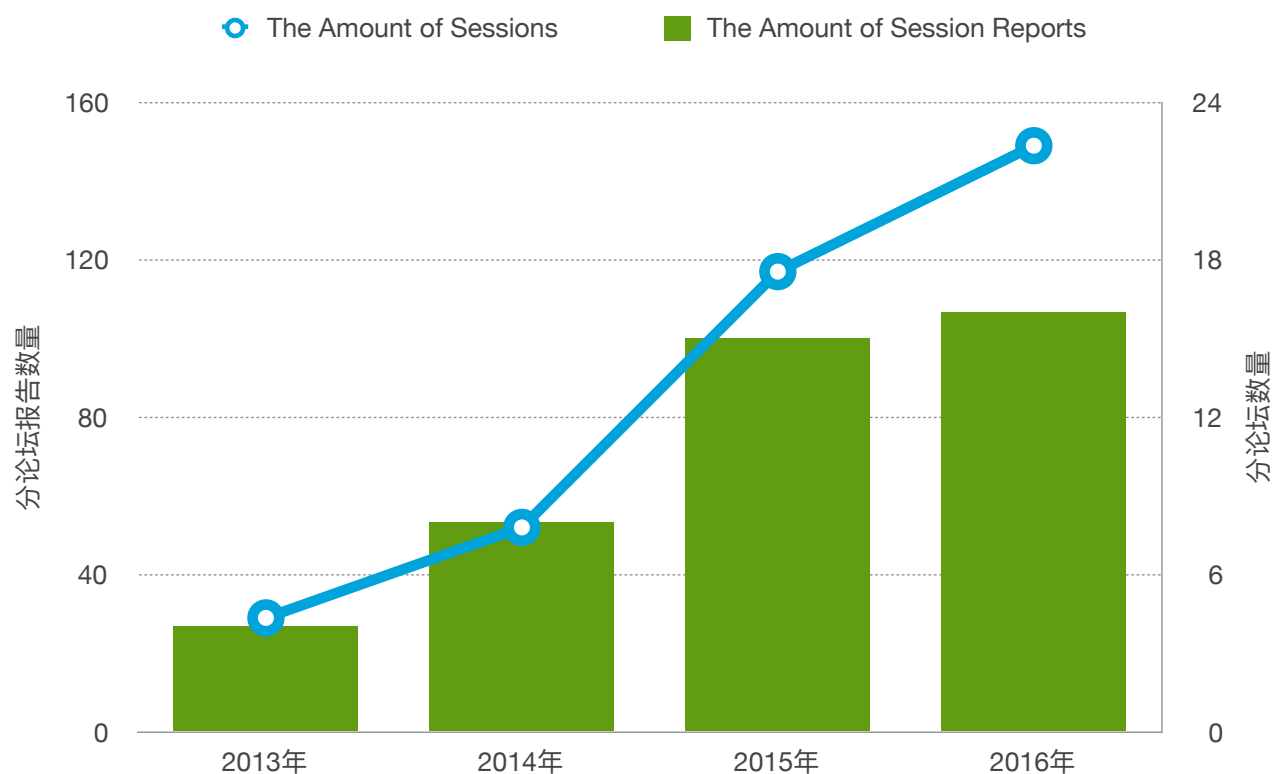
Thomas BECKER
(Global Vice-President of Government Affairs, BMW Group):
Green Travel Reformation

Flourishing Variety

— Sessions: Interplay and Integration

Besides the conference reports, Beijing Humboldt Forum cooperates with domestic and international high-end scientific research institutions and organizes different sessions every year. The sessions discuss not only around the hot spots of society and current issues in science, such as Eco-cities, carbon emission, green vehicle, nanomaterials, vocational education, it also focuses on classic cultural issues, such as sinology abroad, German philosophy, German language and literatures. The sessions are undertaken by all partners with the support of the forum organizing committee. For each session there is a national chairman and a international chairman. Sessions invite scholars to take part in discussions and make suggestions.

	2013	2014	2015	2016
The Amount of Session reports	29	52	117	149
The Amount of Sessions	4	8	15	16



The Sessions Development from 2013 to 2016



Session: Fashion Management,
2015

Session: Green Logistics,
2015



Dr. Klaus Mandela,
Director of AvH-Foundation Asia

Flourishing Variety

— Sessions: *Interplay and Integration*

Theme Sessions 2017 (TBC)

Theme Session	Domestic Chair (DC)	International Chair (IC)
1 The 4th International Symposium on Market Oriented Green and Low-carbon Development (Sponsored)	Prof. CHEN Xiangjun Vice President, Hubei University of Economics	Prof. XUE Jinjun Director of Institute of Global Low-carbon Economy, Professor of Graduate School of Economics, Nagoya University General Secretary: Prof. WANG Bo Deputy Director of Institute of Global Low-carbon Economy
2 Low Carbon Economy: Energy and Environment - Low Carbon Green Development in Oil and Gas Industry (Sponsored)	YAN Lunjiang Director of Institute of China Petroleum Security Environmental Protection Technology General Secretary: DU Weidong Deputy Chief Engineer Institute of China Petroleum Security Environmental Protection Technology	\
3 Rare Earths Research (Sponsored)	Prof. YANG Zhanfeng, President of Baotou Rare Earths Research Institute	Prof. Dr. Ralf Wehrspohn, Director of Fraunhofer Institute for Microstructure of Materials and Systems IMWS
4 Global Value Chain (Sponsored)	Prof. YANG Jun Director of Economic and Trade Policy Research Center, UIBE	Prof. Margarethe Überwimmer Dean of Faculty of Management, University of Applied Sciences Upper Austria

		LU Chunyang Vice Director of Guidance Committee of Vocational Education on E - commerce, Ministry of Industry and Information Technology	\
5	Vocational Education (Sponsored)		
6	Threshold of the changes of mobility in the future (Sponsored by BMW)	Mr. LU Gang Chief Editor of <i>Technode</i>	Mr. Alexander VP, BMW (China)
7	Implementing the Paris Agreement – The Role of the European Union and China (Sponsored by Centre for European Economic Research (ZEW))	Prof. ZHANG Zhongxiang Tianjin University	Prof. Andreas Löschel University of Münster and Centre for European Economic Research, ZEW Mannheim, founding member of BHF
8	Workshop on Advanced Optical Measurement Technology for Research and Efficient Manufacturing (Sponsored)	Prof. MA Hui Shenzhen Key Laboratory for Minimal Invasive Medical Technology, Graduate School at Shenzhen, Tsinghua University Co-Organizer: Prof. JIN Gang, Institute of Mechanics, Chinese Academy of Sciences	Prof. Norbert Esser Direktor Forschungsbereich Grenzflächenanalytik, Leibniz Institut für Analytische Wissenschaften - ISAS
9	Economic and Trade Cooperation in “Belt and Road”	Prof. ZHUANG Rui Vice Dean, Institute of International Economy UIBE	Prof. Hans Hendrischk The University of Sydney Business School
10	Philosophy	Prof. SUN Zhouxing Editor Journal of Tongji University(Social Science Section)	\
11	The “Kiao-ling” Paradigm in multicultural interaction	Prof. ZHANG Hua Beijing Language and Culture University	Prof. Imo Amelung Goethe-Universität Frankfurt
12	Kultur und Interkulturalität in Sprache und Literatur	Prof. YU Jingtao UIBE	Prof. Csaba Földes University of Erfurt

13	Austria Culture	\	Philipp Agathonos Diplomat, Director of the Office for Science and Technology Austria (OSTA) in Beijing
14	Wissenstransfer und Sinologie	Prof. Dr. LI Xuetao Director of Institute for Global History Beijing Foreign Studies University	Prof. Henning Klöter Humboldt-Universität zu Berlin
15	Korean MTI Education Research	Prof. XU Yongbin Dean of School of Foreign Studies, UIBE	Prof. Yöng-dae Min Hannam University, Korea
16	Japanese Studies and Translation	Prof. GUO Deyu Vice Dean of School of Foreign Studies, UIBE	Prof. Gesine Foljanty Martin Luther University Halle Wittenberg
17	China 's Foreign Cooperation and Discourse Construction in The Belt and Road	Prof. LI Ziyang Vice Dean of School of Foreign Studies, UIBE	Diego Mazzoccone Director Ejecutivo Centro Latinoamericano de Estudios Políticos y Económicos de China (CLEPEC)
18	Cognitive Linguistics Beijing Forum	Prof. SHU Dingfang, Shanghai International Studies University, Chief Editor of <i>Journal of Foreign Languages</i> , President of China Cognitive Linguistics Association	Prof. Ludwig Eichinger Director of Institute of German Language (IDS)
19	Humboldt Scholars	General Secretary: Prof. CHEN Xianglan UIBE Prof. FENG Xiqiao Tsinghua University	\

Star Studded Scholars

— “Excellence connected”

Since its inception, BHF has already attracted much attention at all class of society.

From 2013 the special guests (partly) of BHF are:

Domestic Research Institutions and Representatives:

Prof. JIA Wenjian, Vice-President of Beijing Foreign Studies University

Prof. QIAN Xuhong, Former President of East China University of Science and Technology, Academician of Chinese Academy of Engineering, Former Chinese Ambassador Scientist of Humboldt Foundation

Prof. WANG Shizhou, Peking University, Chinese Ambassador Scientist of Humboldt Foundation

Prof. ZHANG Zhong, Head of Division, National Center for Nanoscience and Technology, Sofja Kovalevskaja Award, Alexander von Humboldt Foundation, Germany

Prof. ZHUO Zhi, President of Shandong University of Finance and Economics, Humboldt Scholar

DU Xiangwan, Academician, Vice-President of Chinese Academy of Engineering

Prof. XUE Lan, Dean of School of Public Policy and Management, Tsinghua University

Prof. CHEN Qingtai, Director of Center for Industrial Development and Environmental Governance, Tsinghua University, Former Director of Development Research Center of the State Council

Prof. CHEN Xiangjun, Vice President, Hubei University of Economics

Prof. MI Jian, Professor of China University of Political Science and Law, Legal Counsel of Chief Executive of the Macao Special Administrative Region

Prof. ZHANG Xiliang, Professor of Tsinghua University, Executive Director of Division of Economics of Energy and Environment

Prof. ZHANG Hui, Associate Dean of School of Economics, Peking University

Prof. TU Xinquan, Dean of China Institute for WTO Studies, UIBE

Prof. LIU Mingxing, Associate Dean of China Institute for Educational Finance Research, Peking University

Prof. ZHANG Xinghui, President of Tianjin Sino-German Vocational Technical College

Prof. JIE Xiaolei, President of Huanghuai University

Prof. PU Linlin, Executive President of Polus International College

Prof. WEI Xiaofeng, President of Suzhou Chien-Shiung Institute of Technology

Guests from International Academia:

Prof. Andreas Loeschel, University of Münster, Chairman of German Chancellor Panel on Energy Transformation

Prof. Gerald Reisinger, President of FH OOE

Prof. Wolf-Dieter Rausch, University of Veterinary Medicine, President Eurasia Pacific Uninet

Prof. Ralf Wehrspohn, Director of Fraunhofer Institute for Microstructure of Materials and Systems IMWS; Professor of Martin Luther University Halle Wittenberg; Founding Member of BHF

Prof. Adjai Paulin OLOUKPONA-YINNON, University of Lomé, Humboldt-Alumniprice-Winner,

IVG- Former-Vice-President

Prof. Alan K. Fox, International Economist of United States International Trade Commission

INOMATA SATOSHI, Chief Economist of Institute of Developing Economies of Japan External Trade Organization

Prof. Albert Sickmann, Director of Leibniz-Institute for Analytical Science

Prof. Ulrich Blum, Martin-Luther-University Halle-Wittenberg, International Excellence Professor of Bureau of Foreign Experts Affairs of PRC, founding member of Beijing Humboldt Forum

Prof. Robert de Souza, Executive Director of the Logistics Institute - Asia Pacific (TLI - Asia Pacific)

HE Hong, Chief Representative in China for Helmholtz Association

ZHANG Hongbo, Chief Representative of Fraunhofer-Gesellschaft Beijing Material Office

Hiratsuka Daisuke, Council Member of Institute of Developing Economies of Japan External Trade Organization

AOKI Masahiko, Honorary Professor of Stanford University, Co-Chairman of Academic Committee Center for Industrial Development and Environmental Governance

CHEN Shaohua, Senior Statistician of Research Department of the World Bank

Prof. XUE Jinjun, Professor of Nagoya University, Chutian Scholar, Co-Director of the International Institute of Low-Carbon Economy

Guests from Domestic Government Circles:

Leadership of Ministry of Commerce, Education, Science and Technology of the People's Republic of China

Representatives of Embassy of Republic Austria in China

Representatives of Embassy of Germany in China

Representatives of Embassy of EU-Delegation in China

Dr. Martin Glatz, Austrian Economic Representative

Birgit Murr, Counsellor of Department of Science and Technology of Embassy of Republic Austria

Julia M Kundermann, First Science and Technology Counsellor of German Embassy

Helmut Spitzl, Acting Director of Science and Technology Counsellor, Embassy of Austria

Frederic Speidel, Counsellor of Department of Labor and Society, Embassy of Germany

Jolanta Iwanicka, Director of Department of Economics, Embassy of Poland

Artur Siejka, Second Secretary of Embassy of Poland

XU Xianchun, Deputy Director of National Bureau of Statistics of the People's Republic of China

JIANG Xiaojuan, Deputy Secretary General of State Council, Professor of Chinese Academy of Social Sciences

Prof. WANG Yi, Director of Institute of Policy and Management of Chinese Academy of Sciences, Deputy to the NPC

Prof. XUAN Xiaowei, Researcher of Development Research Center of the State Council

JIAO Jiangbo, Deputy Director of Energy Promotion Department, Center for Energy Conservation and Environment Protection Beijing

CHEN Chunmei, Deputy Director of Car Office of Equipment Department, Ministry of Industry and Information Technology of the People's Republic of China

Prof. PAN Jiahua, Director of Institute for Urban and Environmental Studies, Chinese Academy of Social Sciences

Prof. DAI Yande, Deputy Director of Energy Research Institute of National Development and Reform Commission

ZHANG Liping, Deputy Director of Research Institute of Finance, Development Research Center of the State Council

*HOU Fushen, Deputy Secretary General of Society of Automotive Engineers of China OU
Xunmin, Deputy Director of China Automotive Energy Research Center, Tsinghua University*

TANG Hua, Deputy Director of Department of China's Northeast Revival, National Development and Reform Commission

Guests from Commercial Circles:

Klaus Dierkes, Former VR HR of Volkswagen (China)

MENG Weidong, General Manager of Beijing Xianglong Assets Management Co., Ltd

WANG Dongjie, Chairman of Xianglong Borui Auto Service (Group) Co., Ltd

Dr. Rene Wies, SVP of BMW (China)

YAO Xiaorong, VP of Chinese Government Affairs, BMW (China)

WANG Xiaoming, Director of Firstly Research Office of Research Department of Industrial Economy, Development Research Center of the State Council

Karsten Engel, Former President of BMW China

WANG Li, Vice Chairman of China International Chamber of Commerce for the Private Sector

FENG Hongcheng, Deputy Secretary General of China International Chamber of Commerce for the Private Sector

LIN Yi, Deputy Chief Engineer of BAIC Motor Corporation., Ltd, President of Institute of Technology, BAIC Motor Corporation., Ltd

NI Wei, VP of Marketing & Sales of ASIMCO Technologies

Beijing Humboldt Forum, as a standing conference of UIBE, offers an academic Platform for all the young students including the students from UIBE to learn, communicate and expand the international horizon. Many students of UIBE have successfully set up ties through the active participation of academic reports on BHF with foreign professors and then gone abroad for further study. Five of them have gained scholarship from Country China Scholarship Council (CSC) and Konrad-Adenauer-Stiftung Germany.

2017, to be continued

Invitation Letter

The BHF 2017 will be held at UIBE from September. 16, 2017 to September. 18, 2017. We sincerely invite you to attend the BHF 2017. All honorable researchers are kindly encouraged to contribute to and help shape the conference through submissions of their research abstracts, papers and e-posters. Also, high quality research contributions describing original and unpublished results of conceptual, constructive, empirical, experimental, or theoretical work in all areas of Green Economic, Cultural Heritage, Clean Energy and Carbon Market are cordially invited for presentation at the conference.

*BHF 2017 will set up the **Beijing Humboldt Forum Award** for junior speakers under 35. The winner will be granted 10000 RMB and the opportunity of academic exchange to Germany/China for one month.*



Address:

University of International Business and Economics,
No.10 Huixin East Street, Chaoyang District, Beijing, China

Contact: bhf2017@hotmail.com

BHF 2017- Organising Committee

Chairman of Organising Committee:

Prof. Dr. WANG Jiaqiong	President of University of International Business and Economics
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Vice Executive Chairman of Organising Committee:

Prof. Dr. ZHAO Zhongxiu	Vice President of University of International Business and Economics
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Vice Chairmen of Organising Committee (Alphabetical)

Mr. Karsten Engel	CEO BMW Group ASEAN and Senior Vice President ASEAN Strategy; Guest Professor of UIBE
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Prof. Dr. Norbert Esser	Direktor, Forschungsbereich Grenzflächenanalytik, Leibniz Institut für Analytische Wissenschaften - ISAS
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Mr. Thomas Kohl	Executive director of Centre for European Economic Research (ZEW); Guest Professor of UIBE
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Mr. LU Chunyang	Vice Director of Guidance Committee of Vocational Education on E - commerce, Ministry of Industry and Information Technology
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Prof. Dr. Norbert Esser	Direktor, Forschungsbereich Grenzflächenanalytik, Leibniz Institut für Analytische Wissenschaften - ISAS
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Prof. SHU Dingfang	President of China Cognitive Linguistics Association, Chief Editor of <i>Journal of Foreign Languages</i> , Shanghai International Studies University
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Prof. Dr. Ralf Wehrspohn	Director of Fraunhofer Institute for Microstructure of Materials and Systems IMWS; Professor of Martin Luther University Halle Wittenberg
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Prof. Dr. XU Yongbin	Dean of School of Foreign Studies, UIBE
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Prof. Dr. XU Chunming	Vice president of China University of Petroleum
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Prof. Dr. XUE Jinjun	Nagoya University, Joint Director of Global Institute of Low-carbon Economy
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Mr. YAN Lunjiang	Director of Institute of China Petroleum Security Environmental Protection Technology
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Prof. Dr. YANG Zhanfeng	President of Baotou Rare Earths Research Institute
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Prof. Dr. Andreas Zehetner	Vice president of University of Applied Sciences Upper Austria (FH OOE)
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Vice Chairman of the Organising Committee/General Secretary:

Prof. FENG Xiaohu	UIBE
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Vice General Secretary:

Dr. LI Xiaomeng	Vice Director of International Exchange Center, UIBE
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