

# Green Economy, Beautiful China



**Hosted by:**

University of International Business and Economics (UIBE),

The Alexander von Humboldt Foundation (AvH)

**Organizer:**

Beijing Humboldt Forum (BHF)

**Co-organizers:**

BMW (China)

Fraunhofer-Gesellschaft (FhG)

Centre for European Economic Research (ZEW)

Martin-Luther-University Halle-Wittenberg (MLU)

University of Applied Sciences Upper Austria (FH OOE)

Institute of Global Low-Carbon Economy, University of International Business and Economics (IGLCE)

# Introduction

Beijing-Humboldt-Forum (BHF) is a non-governmental and non-profit international conference on green economy, technology and culture with regularly conventions on the same venue, University of International Business and Economics (UIBE) in Beijing . Featured by green economy and cultural heritage, the forum is dedicated to provide business, government, academic and civil society leaders a high-end platform of exchange and cooperation on global economic, technical and cultural sustainable development.

Established in 2013, BHF was initiated by Markus Ederer, the former EU Ambassador to China and now Vice Secretary of State to the German Federal Ministry for Foreign Affairs. The first BHF in 2013 was held as a side event of the EU-China Summit chaired by Premier Li Keqiang of the State Council and President José Manuel Barroso of the European Commission. As an international conference, BHF has been successfully held for three times and takes place regularly every year on the third weekend of September at UIBE.

The forum is organized jointly by Alexander von Humboldt Foundation and University of International Business and Economics, with the support from Fraunhofer Society (FhG, Halle), Martin-Luther-University (MLU, Halle-Wittenberg), Centre for European Economic Research (ZEW, Mannheim) and University of Applied Sciences Upper Austria (FH OOE, Austria), Institute of Global Low-carbon Economy (IGLCE) and so on. BMW China is the international main sponsor of the forum.

The BHF 2016 will be held at UIBE from Sep. 17, 2016 to Sep. 19, 2016. We sincerely invite you to attend the BHF 2016.



## Our Mission

—based on "Sustainable development", promoting global exchanges and cooperation

The forum was founded to foster scientific cooperation between China and Germany. It promotes the spirit of Alexander von Humboldt's, especially his scientific curiosity, his cultural openness, his continuous search for a global consensus on the rules of cooperation and, last but not least, his decided belief to overarch all valleys that separate east and west in order to generate a world in peace and harmony. The importance of the Beijing Humboldt Forum stems, in general terms, from the knowledge-orientation of science, which is in a very specific way able to generate an overarching international cooperation and, thus, is, in the sense of Alexander von Humboldt, an anticipation of a future society.



Prof. Dr. Du Xiangwan on BHF,  
Former Vice President of Chinese Academy of Engineering,  
Director of National Climate Change Expert Committee,  
Dean of Institute of Nuclear Science and Technology of Peking University.

# Our Focus

—cross-border and interdisciplinary perspective, global public interest-oriented

## **Previous conference themes:**

2013: *Green Economy and Urbanization*

2014: *Cultural Tradition and Green Economy - Technology Innovation, Industry Growth and Green Mobility*

2015: *Green Economy, Cultural Heritage, Material Innovation*

2016: *Green Economy, Cultural Heritage, Industry 4.0*



Focusing on "Green Economy" and "Cultural Heritage", Beijing Humboldt Forum pays close attention to the society topics such as "Urbanization", "Sustainable Utilization of Raw Materials", "The Chinese-German Year of Creativity and Innovation", "Environmental Restructuring", "Low-Carbon Economy", "Green Finance", "Green Transportation", "Green Logistics", "Green Building", "Green Materials" and so on. BHF invites each year a number of representatives from different universities and research institutions as well as domestic and international business leaders to join the meeting and give their opinions about the key points of different topics from an interdisciplinary and cross-cultural perspective.

## **Instituts on Topic "Green Economy":**

*Institute of Urban Development and Environment of Academy of Social Sciences,*

*Technology Policy and Management Institute of Chinese Academy of Science,*

*National Bureau of Statistics,*

*China International Chamber of Commerce for the Private Sector*

*Institute of Developing economies of Japan External Trade organization,*

*US international Trade Commission,*

*Leibniz Institute for Analytical Science,*

*Centre for European Economic Research,*

*University of Applied Sciences Upper Austria,*

*East China University of Science and Technology,*

*Shandong University of Finance and Economics,*

*Martin Luther University Halle-Wittenberg,*

*Tsinghua University,*

*Beijing University,*

*Xi'an Jiaotong University,*

*Wuhan University,*

*Fudan University,*

*Tohoku University,*

*Nagoya University,*

*Waseda University,*

*World Bank,*

*University of California-Berkeley,*

*Georgia Institute of Technology,*

*University of Mannheim,*

*University of Münster,*

*University of Dresden,*

*Fraunhofer-Gesellschaft,*

*Helmholtz Association,*

*Asia-Pacific Institute of Logistics,*

*BMW Group,*

*Volkswagen Group,*

*Beijing Xianglong Group,*

*Austrian Chamber of Commerce.*

## Our Focus

—cross-border and interdisciplinary perspective, global public interest-oriented

"Cultural Heritage" includes themes like "Germanic Languages and Literatures", "Sinology", "German Philosophy", "Intercultural Communication", "Translation Studies", "One Belt, One Road", "Cognitive Linguistics" and attracts many domestic and foreign experts and scholars from:

### ***Instituts on Topic "Cultural Heritage":***

*Humboldt University,  
University of Mannheim,  
Beijing Foreign Studies University,  
Shanghai International Studies University,  
Fudan University,  
Zhejiang University,  
Tongji University,  
Togo University of Lomé,  
Guangdong University of Foreign Studies,  
Beijing second Foreign Language University,  
Korea Pukyong National University,  
Chinese Academy of Social Sciences,  
Malaysia University Tunku Abdul Rahman,*

*East China Normal University,  
Renmin University,  
Tsinghua University,  
Beijing University,  
Xi'an Jiaotong University,  
Wuhan University,  
Fudan University,  
East China University of Science and Technology,  
Waseda University,  
University of Mannheim,  
University of Münster,  
Martin Luther University Halle-Wittenberg,  
University of Dresden,*

Besides, with the further cooperation between China and Germany, Chinese and German universities and companies attach more and more importance of the special education model "dual system" in Germany. The sessions on "vocational education" in 2015 (domestic session is held by CNDEP, the international session by Germany Embassy in China), has become an important part of Beijing Humboldt Forum.



# Insight into Time

—Conference Reports: grasping the pulse of the society

Beijing Humboldt Forum is composed of general meetings and sessions. BHF invites experts from different fields to attend the conference and contribute reports.

## Previous Conference Topics (selected):

2013:

**PAN Jiahua** (Director of Institute for Urban and Environmental Studies, CASS): Transformation of Urban Ecological Civilization

**DAI Yande** (Vice Director of Energy Research Institute of National Development and Reform Commission): Economic development and environmental protection in Germany

**XUE Jinjun** (Professor of Nagoya University, Chutian Scholar, Co-Director of the International Institute of Low-Carbon Economy): Development of Green and Low-Carbon Economy in China and Low-Carbon Economics

**Andreas Löschel** (Professor of University of Münster, Chairman of German Chancellor Panel on Energy Transformation): The German Energy Transition and the EU Emission Trading System—A Blue Print for China?

**ZHAO Zhongxiu** (Vice President of UIBE, Deputy Secretary General of China Association of International Trade, Director of the International Institute of Low-Carbon Economy): Development of global low carbon economy and new open economic system in China



Prof. PAN Jiahua



Prof. DAI Yande



Prof. XUE Jinjun



Prof. Andreas Löschel



Prof. ZHAO Zhongxiu

# Insight into Time

—Conference Reports: grasping the pulse of the society

2014:

**Julia Kundermann** (German Embassy Science Counselor): The Chinese-German Year of Innovation - The International Cooperation of Science and Education

**WANG Yi** (Director of Institute of Policy and Management of Chinese Academy of Sciences, Deputy to the NPC): China's Development Program – Management of Resource Consumption and Emissions Peak

**XU Xianchun** (Deputy Director of National Bureau of Statistics of China): Green GDP Accounting System in China

**Ulrich Blum** (Professor of Martin Luther University Halle-Wittenberg, Elite Professor of State Administration of Foreign Experts Affairs): Sustainable Technology Policy, Industrial Adaptability and Opportunities for Sino-German Cooperation

**Adjäi Oloukpona-Yinnon** (Professor of Togo University of Lomé, Humboldt Prize winner, former Vice-Chairman of International Association for German Studies): Bridge of science between Africa and China



Prof. WANG Yi



Mrs. Julia Kundermann



Prof. XU Xianchun



Prof. Ulrich Blum



Prof. Adjäi Oloukpona-Yinnon

# Insight into Time

—Conference Reports: grasping the pulse of the society

2015:

**HU An'gang** (Dean of School of Public Policy & Management of Tsinghua University): Chinese 13th Five Year Plan and Green Development

**Helmut Spitzl** (Acting Director Attaché for Science and Technology): Technology Cooperation between Austria and China

**ZHUO Zhi** (President of Shandong University of Finance and Economics): Segregation of Duties for Government and Society through Insurance Mechanisms

**JIA Wenjian** (Vice-President of Beijing Foreign Studies University): Intercultural Communication between China and Germany

**Thomas Kohl** (Executive Director of Centre for European Economic Research (ZEW), Guest Professor of UIBE): International Cooperation - Innovation Energy

**WANG Li** (Vice-President of China International Chamber of Commerce for the Private Sector, Global chief Partner of DeHeng Law Offices): The Role of “One Belt, One Road” in EU-China Trade Relations

**Ralf Wehrspohn** (Director of Fraunhofer-Gesellschaft Halle, Martin Luther University Halle-Wittenberg): Green Economy - from Sustainable Raw Materials to Green Design



Prof. HU An'gang



Dr. Helmut Spitzl



Prof. ZHUO Zhi



Prof. JIA Wenjian



Prof. Ralf Wehrspohn



Dr. WANG Li



Prof: Thomas Kohl

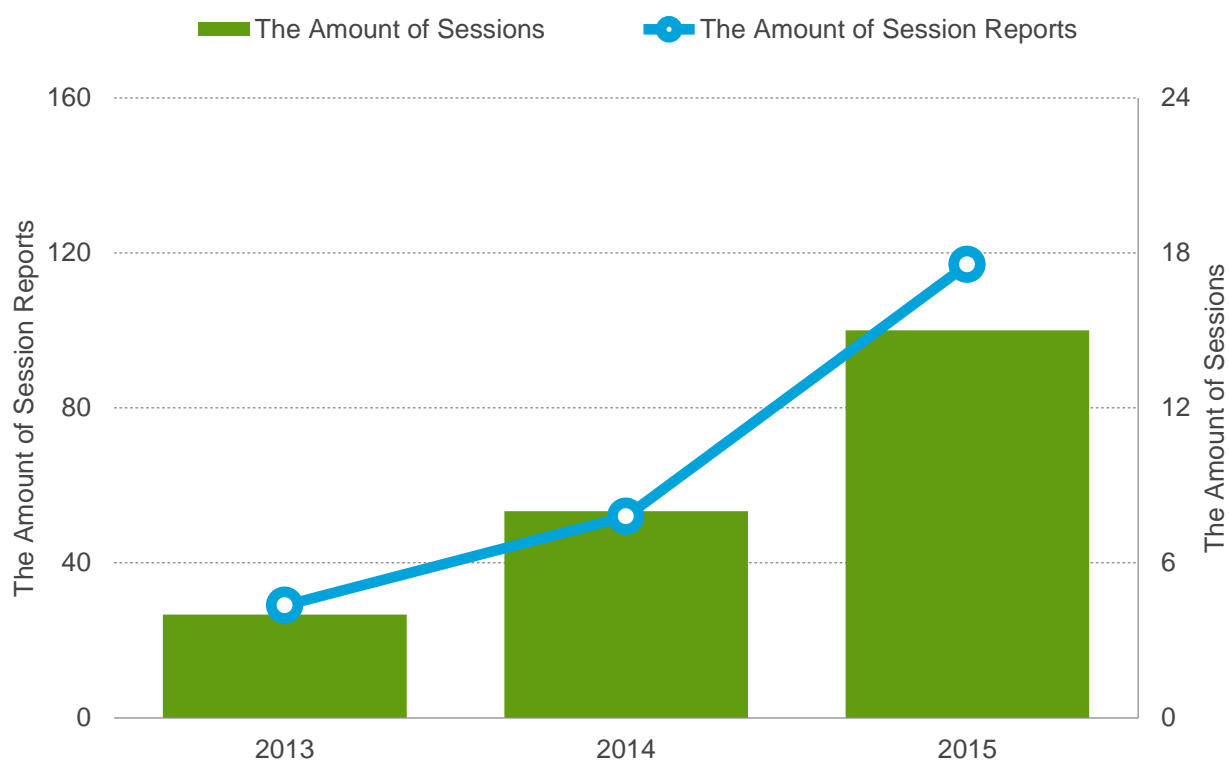


# Flourishing Variety

— Sessions: Interplay and Integration

Besides the conference reports, Beijing Humboldt Forum cooperates with domestic and international high-end scientific research institutions and organizes different sessions every year. The sessions discuss not only around the hot spots of society and current issues in science, such as Eco-cities, carbon emission, green vehicle, nanomaterials, vocational education, it also focuses on classic cultural issues, such as sinology abroad, German philosophy, German language and literatures. The sessions are undertaken by all partners with the support of the forum organizing committee. For each session there is a national chair and a international chair. Sessions invite scholars to take part in discusses and make suggestions and advices.

|                               | 2013 | 2014 | 2015 |
|-------------------------------|------|------|------|
| The Amount of Session reports | 29   | 52   | 117  |
| The Amount of Sessions        | 4    | 8    | 15   |



The Sessions Development from 2013 to 2015



Session:  
Fashion Management,  
2015

Session:  
Green Logistics,  
2015



Dr. Mandela,  
Director of AvH-  
Foundation Asia

# Star Studded Scholars

— “Excellence connected”

Since its inception BHF has already attracted broad attention:

| Year | Humboldt Research Fellow | Special Invited Scholars | Number of Guests |
|------|--------------------------|--------------------------|------------------|
| 2013 | 30                       | 33                       | 188              |
| 2014 | 54                       | 69                       | 213              |
| 2015 | 70                       | 147                      | 315              |

From 2013 the special guests (partly) of BHF are:

## **Domestic Research Institutions and Representatives:**

*Prof. JIA Wenjian, Vice-President of Beijing Foreign Studies University*

*Prof. QIAN Xuhong, Former President of East China University of Science and Technology, Academician of Chinese Academy of Engineering, Former Chinese Ambassador Scientist of Humboldt Foundation*

*Prof. WANG Shizhou, Peking University, Chinese Ambassador Scientist of Humboldt Foundation*

*Prof. ZHANG Zhong, Head of Division, National Center for Nanoscience and Technology, Sofja Kovalevskaja Award, Alexander von Humboldt Foundation, Germany*

*Prof. ZHUO Zhi, President of Shandong University of Finance and Economics, Humboldt Scholar  
DU Xiangwan, Academician, Vice-President of Chinese Academy of Engineering*

*Prof. XUE Lan, Dean of School of Public Policy and Management, Tsinghua University*

*Prof. CHEN Qingtai, Director of Center for Industrial Development and Environmental Governance, Tsinghua University, Former Director of Development Research Center of the State Council*

*Prof. MI Jian, Professor of China University of Political Science and Law, Legal Counsel of Chief Executive of the Macao Special Administrative Region*

*Prof. ZHANG Xiliang, Professor of Tsinghua University, Executive Director of Division of Economics of Energy and Environment*

*Prof. ZHANG Hui, Associate Dean of School of Economics, Peking University*

*Prof. TU Xinquan, Dean of China Institute for WTO Studies, UIBE*

*Prof. LIU Mingxing, Associate Dean of China Institute for Educational Finance Research, Peking University*

*Prof. ZHANG Xinghui, President of Tianjin Sino-German Vocational Technical College*

*Prof. JIE Xiaolei, President of Huanghuai University*

*Prof. PU Linlin, Executive President of Polus International College*

*Prof. WEI Xiaofeng, President of Suzhou Chien-Shiung Institute of Technology*

### **Guests from International Academia:**

*Prof. Andreas Loeschel, University of Münster, Chairman of German Chancellor Panel on Energy Transformation*

*Prof. Gerald Reisinger, President of FH OOE*

*Prof. Ralf Wehrspohn, Director of Fraunhofer-Gesellschaft Halle, Martin Luther University Halle-Wittenberg, Founding member of Beijing Humboldt Forum*

*Prof. Adjai Paulin OLOUKPONA-YINNON, University of Lomé, Humboldt-Alumniprice-Winner, IVG- Former-Vice-President*

*Prof. Alan K. Fox, International Economist of United States International Trade Commission*

*INOMATA SATOSHI, Chief Economist of Institute of Developing Economies of Japan External Trade Organization*

*Prof. Albert Sickmann, Director of Leibniz-Institute for Analytical Science*

*Prof. Ulrich Blum, Martin-Luther-University Halle-Wittenberg, International Excellence Professor of Bureau of Foreign Experts Affairs of PRC, founding member of Beijing Humboldt Forum*

*Prof. Robert de Souza, Executive Director of the Logistics Institute - Asia Pacific (TLI - Asia Pacific)*

*HE Hong, Chief Representative in China for Helmholtz Association*

*ZHANG Hongbo, Chief Representatie of Fraunhofer-Gesellschaft Beijing Material Office*

*Hiratsuka Daisuke, Council Member of Institute of Developing Economies of Japan External Trade Organization*

*AOKI Masahiko, Honorary Professor of Stanford University, Co-Chairman of Academic Committee Center for Industrial Development and Environmental Governance*

*CHEN Shaohua, Senior Statistician of Research Department of the World Bank*

*Prof. XUE Jinjun, Professor of Nagoya University, Chutian Scholar, Co-Director of the International Institute of Low-Carbon Economy*

### **Guests from Domestic Government Circles:**

*Leadership of Ministry of Commerce, Education, Science and Technology of the People's Republic of China*

*Representatives of Embassy of Republic Austria in China*

*Representatives of Embassy of Germany in China*

*Representatives of Embassy of EU-Delegation in China*

*Dr. Martin Glatz, Austrian Economic Representative*

*Birgit Murr, Counsellor of Department of Science and Technology of Embassy of Republic Austria*

*Julia M Kundermann, First Science and Technology Counsellor of German Embassy*

*Helmut Spitzl, Acting Director of Science and Technology Counsellor, Embassy of Austria*

*Frederic Speidel, Counsellor of Department of Labor and Society, Embassy of Germany*

*Jolanta Iwanicka, Director of Department of Economics, Embassy of Poland*

*Artur Siejka, Second Secretary of Embassy of Poland*

*XU Xianchun, Deputy Director of National Bureau of Statistics of the People's Republic of China*

*JIANG Xiaojuan, Deputy Secretary General of State Council, Professor of Chinese Academy of Social Sciences*

*Prof. WANG Yi, Director of Institute of Policy and Management of Chinese Academy of Sciences, Deputy to the NPC*

*Prof. XUAN Xiaowei, Researcher of Development Research Center of the State Council*

*JIAO Jiangbo, Deputy Director of Energy Promotion Department, Center for Energy Conservation and Environment Protection Beijing*

*CHEN Chunmei, Deputy Director of Car Office of Equipment Department, Ministry of Industry and Information Technology of the People's Republic of China*

*Prof. PAN Jiahua, Director of Institute for Urban and Environmental Studies, Chinese Academy of Social Sciences*

*Prof. DAI Yande, Deputy Director of Energy Research Institute of National Development and Reform Commission*

*ZHANG Liping, Deputy Director of Research Institute of Finance, Development Research Center of the State Council*

*HOU Fushen, Deputy Secretary General of Society of Automotive Engineers of China*

*OU Xunmin, Deputy Director of China Automotive Energy Research Center, Tsinghua University*

*TANG Hua, Deputy Director of Department of China's Northeast Revival, National Development and Reform Commission*

## **Guests from Commercial Circles:**

*Klaus Dierkes, Former VR HR of Volkswagen (China)*

*MENG Weidong, General Manager of Beijing Xianglong Assets Management Co., Ltd*

*WANG Dongjie, Chairman of Xianglong Borui Auto Service (Group) Co., Ltd*

*Dr. Rene Wies, SVP of BMW (China)*

*YAO Xiaorong, VP of Chinese Government Affairs, BMW (China)*

*WANG Xiaoming, Director of Firstly Research Office of Research Department of Industrial Economy, Development Research Center of the State Council*

*Karsten Engel, Former President of BMW Greater China*

*WANG Li, Vice Chairman of China International Chamber of Commerce for the Private Sector*

*FENG Hongcheng, Deputy Secretary General of China International Chamber of Commerce for the Private Sector*

*LIN Yi, Deputy Chief Engineer of BAIC Motor Corporation., Ltd, President of Institute of Technology, BAIC Motor Corporation., Ltd*

*NI Wei, VP of Marketing & Sales of ASIMCO Technologies*



Furthermore, Beijing Humboldt Forum, as a standing conference of UIBE, offers an academic Platform for all the young students including the students from UIBE to learn, communicate and expand the international horizon. Many students of UIBE have successfully set up ties through the active participation of academic reports on BHF with foreign professors and then gone abroad for further study. Five of them have gained scholarship from Country China Scholarship Council (CSC) and Konrad-Adenauer-Stiftung Germany.

**2016, to be continued.**

# Invitation 2016

We sincerely invite you to attend Beijing Humboldt Forum 2016. This year, Beijing Humboldt Forum Organization Committee sets up the Beijing-Humboldt-Forum Award (hereafter referred to as BHF Award) to promote the scientific research in the field of “Green Economy” and “Cultural Heritage” as well as the cross-disciplinary and cross-border communication between young scholars from China and Germany.

An independent Selection Committee composed of academics from all disciplines makes the final decision on the nominations received. The competition between nominations is international and there are no quotas for countries or disciplines. The nominee must be under the age of 35 at the time of the opening ceremony of BHF in 2016. They must participate in the BHF and contribute a report.

BHF will select the award winners among the qualifying young academics (domestic and international) by their reports. The BHF Award is valued at 10000 RMB (after tax). The award winners are invited to spend a period of one month participating in study and research in CEM Halle (Chinese winners) or at UIBE (International winners). Round trip flight and accommodation during the research are afforded by visiting institutions.

## Required Documents and Deadlines:

1. Abstract of presentation: until 08. 30. 2016
2. CV of candidates: 08. 30. 2016
3. Full PowerPoint of the presentation: 09. 05. 2016

If you want to take part in the forum, please fill in the application form and send us an email. No registration fee will be requested. If you need any assistance, please do not hesitate to contact us.

## Contact us:

Beijing Humboldt Forum

University of International Business and Economics  
No. 10 Hui Xin Dong Jie, Postbox 127,  
Chaoyang District Beijing, 100029  
China  
Email: bhf2016@hotmail.com