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*Die ZEWnews können über das Internet abgerufen werden: [www.zew.de](http://www.zew.de)*

The ZEW publishes ZEWnews (German edition) since November 1995. The ZEWnews English edition was first published in 1998. These publications present an overview of current research results, the latest publications as well as the institute's calendar of events. The ZEW news (German) are published ten times a year, the English edition four times a year, and are distributed free of charge to universities' economic faculties, ministerials, associations, companies, economic research institutions and to the press. Two times a year the ZEWnews English edition contains the special Stock Option Watch.

*The ZEWnews English edition are available on the Internet at [www.zew.de/en](http://www.zew.de/en)*

## VII. ZEW ZEW Branchenreport Informationswirtschaft

Das Zentrum für Europäische Wirtschaftsforschung führt seit dem ersten Quartal 2011 eine Konjunkturumfrage bei den Unternehmen der Informationswirtschaft durch. Hierzu zählen die Branchen IKT-Hardware, IKT-Dienstleister, Mediendienstleister sowie wissensintensive Dienstleister. Vierteljährlich werden die Unternehmen angeschrieben und zu ihrer aktuellen Geschäftslage und der zu erwarteten Entwicklung befragt. Aus den Angaben der Unternehmen wird der Stimmungsindikator Informationswirtschaft berechnet, welcher die konjunkturelle Situation bei den Unternehmen der Informationswirtschaft wiedergibt. Neben dem Stimmungsindikator für den gesamten Wirtschaftszweig, werden auch Indikatoren für die Teilbereiche IKT-Branche, Mediendienstleister und wissensintensive Dienstleister veröffentlicht.

Die Konjunkturumfrage Informationswirtschaft erhebt zudem Daten zu aktuellen IKT-Trends, zu Investitionen in IKT und zur Diffusion von neuen IKT-Anwendungen. Darüber hinaus werden regelmäßig Hintergrunddaten z.B. über die Anzahl und die Qualifikation der Mitarbeiter, über Aus- und Weiterbildungsaktivitäten sowie über die Innovationstätigkeiten der Unternehmen erhoben. .

*Der ZEW Branchenreport Dienstleistungen kann über das Internet abgerufen werden: [www.zew.de](http://www.zew.de)*

## VIII. ZEW Branchenreport Innovation

Das ZEW untersucht seit 1993 jährlich das Innovationsverhalten der deutschen Wirtschaft. Auf der Grundlage einer repräsentativen Befragung von bis zu 9.000 Unternehmen des produzierenden Gewerbes und des Dienstleistungssektors werden die Aufwendungen für Innovationen, Forschung und Entwicklung, die wirtschaftlichen Effekte von Innovationen sowie die Kostenstruktur der Betriebe analysiert. Die Resultate werden als Branchenreport Innovation veröffentlicht, den die teilnehmenden Unternehmen kostenlos erhalten, um sich so ein Bild ihrer Branche machen zu können.

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The ZEW has been analysing the innovation activities of the German economy since 1993. On the basis of a representative survey of up to 9,000 companies of the manufacturing sector as well as business-related and distributive sectors, the expenses on innovation, research and development, the economic effects of innovation as well as the cost structure of the companies are being analysed. The results are being published as Branchenreport Innovation and the participating companies obtain a free copy in order to get a picture of their sector.

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Seit 1991 werden im Rahmen des ZEW-Finanzmarkttests monatlich etwa 350 Experten aus Banken, Versicherungen und Finanzabteilungen ausgewählter Großunternehmen nach ihren Einschätzungen und Prognosen befragt. Die Ergebnisse werden im Finanzmarktreport veröffentlicht, der kostenlos an die Teilnehmer abgegeben wird.

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