Information under art 12(1), 13, 14 and 21(4) Reg. (EU) 2016/679 (General **Data Protection** Regulation)

To organise public events at ZEW, we process personal data which concern you as participant or speaker, as detailed below.

To keep you regularly informed about forthcoming events and to potentially invite you thereto, we process your email address and, where appropriate, the following data: your name, title, function, the name and postal address of your employer, your place of residence, your telephone number. We collect these **master data** through targeted online-research in publicly accessible sources, unless you provide them to us. In the registration form, you may moreover state whether you wish us to invite you to further events.

If you register for an event, we will collect the following **registration data** from you to ensure event security and, where necessary, to update your master data: your email, name, title, function and the name of your employer. This occurs online through Xing Events, Zoom Meeting Services or in hardcopy on site at the beginning of the event.

If you then participate in an event, we will take note of the fact that you have participated, inter alia to ensure event security. In virtual events we will moreover collect your **behavioural data** when using videoconferencing services (live image and sound, chats, raised hands, camera/mic muting, start/end of your participation etc.) to moderate the event and to technically enable your participation. Our events are photographed and recorded on video, in which you may be visible, and are then published.

Lastly, we will process **profile data** regarding which events we have invited you to and you have registered for and participated in, inter alia for the purpose of adapting our events to your interests.

Controller of the processing of the abovementioned personal data ('your data') is:

ZEW – Leibniz Centre for European Economic Research

International Co-operation and Public Relations

Address in Germany: L 7, 1, 68161 Mannheim (visiting) | P.O. Box 103443, 68034 Mannheim (postal)

Tel: +49 (0) 621 1235-01 | Fax: +49 (0) 621 1235-224

Data protection officer of the controller is:

Thomas Wirth | Visiting and postal address: as controller's

Email: datenschutzbeauftragter@zew.de | Tel: +49 (0) 621 1235-116

Legal basis of the processing of your data is not your consent pursuant to Article 6(1)(1)(a) GDPR, but rather the public interest. [That is to say, every non-economic (within the meaning of section 1 of the Annex to no 2.2 of the German WGL-Beschlüsse) processing activity at ZEW, as in this case the processing of your data, is based on Article 6(1)(1)(e) GDPR, read in conjunction with Article 6(3)(1)(b) GDPR (see also Recitals 41 and 45 GDPR), with §§ 2 und 3 of the ZEW articles of association of 16 November 2018 and with § 65(1)(1) of the German LHO BW. The processing is namely necessary for the performance of a task carried out in the important public interest of the State of Baden-Wuerttemberg, sole owner of ZEW, namely for the non-profit scientific research at ZEW, for which the latter is funded by the German state pursuant to § 1(1) of the German AV-WGL, read in conjunction with § 1(2) of the same and the Annex to the same, as an institution of general scientific-political importance. According to § 2(2) of the ZEW articles of association, that task includes making available to the general public studies and documentations.]

We will disclose your data to recipients outside ZEW as follows:

- If you register for an event online, your registration data will be disclosed to German-based New Work SE and US-based Zoom Video Communications, Inc., which carry out the registration on behalf of ZEW through 'Xing Events' and 'Zoom Meeting Services', respectively.
- If you participate in a physical event, your photos and video may be disclosed to a German-based TV production service provider, who will produce them on our behalf.
- If you participate in a virtual event, your behavioural data and possibly further personal data will be disclosed to Zoom Video Communications, Inc. or Cisco Webex Events LLC, both US-based, who offer the videoconferencing services 'Zoom Meeting Services' and 'Webex Events', respectively, on behalf of ZEW.

- If you participate in an event, your video may be disclosed to Irish-based Google Ireland Limited and your photos to US-based Flickr, Inc., which offer the services 'Youtube' and 'Flickr' on behalf of ZEW, through which those data will be made freely accessible worldwide.

We will store your data as follows:

- Your registration data will be compared with your master data before the relevant event begins. After being used to draw up the participants list, they will be erased.
- Should you inform us that you no longer wish to receive any information on public events at ZEW, we will thereafter process your master and profile data only insofar as necessary to fulfil your request.

 Otherwise we will store your data for as long as you remain reachable for such communications.
- Your photos and video will be stored indefinitely, to enable ZEW to evaluate its media work.
- Your behavioural data may be stored, but then only during the relevant event.

You may exercise the following rights towards us: access pursuant to <u>Article 15 GDPR</u>; rectification pursuant to <u>Article 16 GDPR</u>; restriction of processing pursuant to <u>Article 18 GDPR</u>; **objection** pursuant to <u>Article 21 GDPR</u>. In addition, should you object to us taking your photos and videos, we will refrain from doing so without ifs and buts. When exercising such rights, please cite 'OEFI-Mit14DSGVO (Veranstaltungen Oeffentlichkeit)'. By contrast, because your data are processed in the public interest, you have, pursuant to <u>Article 17(3)(b) GDPR</u>, no right to have them erased, nor the right to data portability pursuant to <u>Article 20(3) GDPR</u>.

You may also lodge a complaint pursuant to <u>Article 77</u> GDPR with the supervisory authority (Landesbeauftragter fuer den Datenschutz Baden-Wuerttemberg).

This information, up-to-date on 15 March 2021, appears on ftp.zew.de/dsgvo/oefi and is linked in the invitation you receive by email, on the event webpage and on the registration webpage. Moreover, a notice is placed in physical event venues informing you of your absolute right to object to your photos and video being taken.