

## Call for Papers

12<sup>th</sup> ZEW Conference on the

# Economics of Information and Communication Technologies

June 16 – 17, 2014 at ZEW, Mannheim, Germany

The objective of the conference is to discuss recent scientific contributions to the economics of information and communication technologies (ICT) and the economics of ICT industries. Theoretical, empirical and policy-oriented contributions are welcome.

#### Keynote Lectures

- ▶ Michael Katz (University of California, Berkeley, USA)
- ▶ Harikesh Nair (Stanford University, USA)

#### Topics of Interest

Software and Internet Industries – Competition Policy and Regulation of ICT – ICT and Innovation – Telecommunication and New Media – Internet Services – Digital Markets and Intellectual Property Rights – Standards – ICT, Productivity and Growth – ICT and the Labour Market – Social Media – E-Commerce – Online Social Networks – User-generated Content – Cloud Computing – Green IT

#### Scientific Committee

- ▶ Avi Goldfarb (University of Toronto, Canada)
- ▶ Mary O'Mahony (King's College London, UK)
- ▶ Catherine Tucker (MIT Sloan School of Management, USA)
- ▶ Tommaso Valletti (Imperial College London, UK)
- ▶ Joel Waldfogel (University of Minnesota, USA)
- ▶ Kenneth Wilbur (Duke University, USA)
- ▶ Irene Bertschek (ZEW and University of Mannheim, Germany)
- ▶ Martin Peitz (University of Mannheim and ZEW, Germany)
- ▶ Florian Stahl (University of Mannheim and ZEW, Germany)

#### Registration

There will be invited and contributed sessions. The deadline for submission of full papers is March 10, 2014. Please submit papers in PDF or MS Word format to: [ict-conference@zew.de](mailto:ict-conference@zew.de).

Submissions by PhD students are particularly encouraged.

The decision on acceptance will be reached no later than April 15, 2014.

The conference fee is EUR 200.

For participants who present a paper, the conference fee is reduced to EUR 100; travel expenses (economy class) and accommodation will be covered by ZEW. Presenters may be kindly asked to discuss another paper. All participants are requested to register no later than April 30, 2014. Papers and more information on the conference will be made available on the conference web page: [www.zew.de/ict-conference](http://www.zew.de/ict-conference).

#### Organising Committee

Irene Bertschek · Martin Peitz · Ulrike Merkel

#### Contact

Centre for European Economic Research – ZEW  
Research Department **Information and Communication Technologies**  
P.O. Box 103443 · 68034 Mannheim · Germany  
Phone: +49 621 1235-360 · Fax: +49 621 1235-333  
E-mail: [ict-conference@zew.de](mailto:ict-conference@zew.de)  
Internet: <http://www.zew.de/ict-conference>